

Are YOU
SKINNY
like I was?

a 90 lb.
weakling
who became
world's
strongest
man



George
Jowett
Champion
of
Champions
World's
Greatest
Builder
of
Champions
and REAL
HE-MEN
out of
SKINNY
and FLABBY
weaklings

Just RUN me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT
and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick,
Easy Methods How To

ADD POWERFUL NEW
INCHES OF MUSCLES
around YOUR ARMS,
CHEST, LEGS, etc.

How to IMPROVE YOUR
HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE
IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

How to be a WINNER in EVERYTHING
YOU TACKLE.

YES! Your Success Story Can Soon be like John
Sill and thousands of my pupils. Think of it — a
skinny weakling like you became a MAGNIFICENT
MR. MUSCLES — won a BIG SILVER TROPHY, his
name, accomplishments engraved on it and \$100.
A few weeks before, everybody picked on John,
too weak to fight for his rights. TODAY every-
body admires John's movie star build, he-man
STRENGTH, his mighty ARMS, heroic CHEST, slender
WAIST, rock-like TORSO, broad manly BACK,
wide military SHOULDERS, new popularity with
the BOYS and GIRLS. His winning drive in ALL
SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are,
if you are in your teens, twenties or thirties,
I'll show you in just 10 thrilling minutes a day
in your home, you can make yourself over by
the easy, quick method I turned myself from a
wreck to a WORLD CHAMPION.

YES! YOU'LL ADD INCH upon INCH of MIGHTY
MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR
CHEST, BROADEN YOUR BACK and SHOULDERS.
From HEAD to HEELS you'll gain SIZE, POWER,
LIGHTNING SPEED, ENDURANCE. You'll become
the SUCCESSFUL HE-MAN in LOOKS and ACTS —
a WINNER in EVERYTHING, athletics, business,
studies.

DEVELOP YOUR 520 MUSCLES
BY THE GREATEST METHOD!

Friend, I traveled the world,
studying every secret to
PERFECTLY develop your
body. My "5-Way Progressive
Power Method" is TESTED-
PROVED by hundreds of
thousands LIKE YOU! SAVE
YEARS, hundreds of DOL-
LARS! Do as movie stars,
champions — John Sill, Jim
Norman, Tony Pascarella —
did! Mail coupon NOW!

Pick the
kind of
BODY YOU
WANT
Check ALL Your
Needs —

(before it is too late)
as John Sill and the others did

I GAINED
60 LBS.

OF SHAPELY
MIGHTY
MUSCLES

BEFORE

Mailing
Coupon
I was a
125 lb.
6 ft.
skinny
weakling



AFTER

Mailing
Coupon
185 lb.
HEAD-TO-
TOE HE-MAN
POPULAR
ATHLETE
You can
be, too!

says JOHN SILL

I added 7 inches to
MY CHEST, 3 1/2 IN-
CHES to EACH ARM.
No, Pal! You don't
have to be a chick-
en-chested skinny
weakling like I was
only a few weeks
ago



THEY CALLED ME
"SKINNY" —
BUT NOW
THEY CALL ME
MR. MUSCLES

TONY PASCARELLA

AFTER

Thanks to Jowett easy
methods I GAINED 28 LBS.
of MUSCLE - PACKED
STRENGTH ALL OVER. I won
new handsome looks—great
athletic ability. Now You
do it!

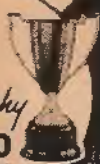
I BROKE A
WORLD'S
STRENGTH
RECORD!

JIM NORMAN
became Athlete of
the Year. Lifted
the front End of a 2700 lb.
Car. Quit being a bag-of-
bones weakling like I was,
in 10 minutes of fun a day.
JOWETT CAN DO FOR YOU
ALL HE DID FOR ME! I
gained 25 TERRIFIC LBS.
of HANDSOME POWER-
PACKED MUSCLES.



AFTER
mailing
coupon
below—
like
you do
NOW.

WIN
A BIG
Silver Trophy
and \$100
IN CASH



MAIL THE COUPON TO ME NOW
and I'll Send You FREE these

5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG
MEN ONCE WEAK LIKE YOU



Formerly \$5.00 each. MILLIONS were sold at \$1.00.
and for them ALL FREE. Mail Coupon BEFORE
IT'S TOO LATE and you have to pay \$1.00 or \$5.00.

JOWETT Institute of Physical Training, Dept. CH-83, 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body

I want: ☐ I want to gain _____ lbs. (fill in).

☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders
☐ I want to become a winning athlete ☐ I want NEW PEP, NEW ENERGY
☐ I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all
5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10c
FOR POSTAGE AND HANDLING.

Name _____ AGE _____

Address _____

City _____ Zone _____ State _____

SECRET LIFE

Volume 1, Number 24
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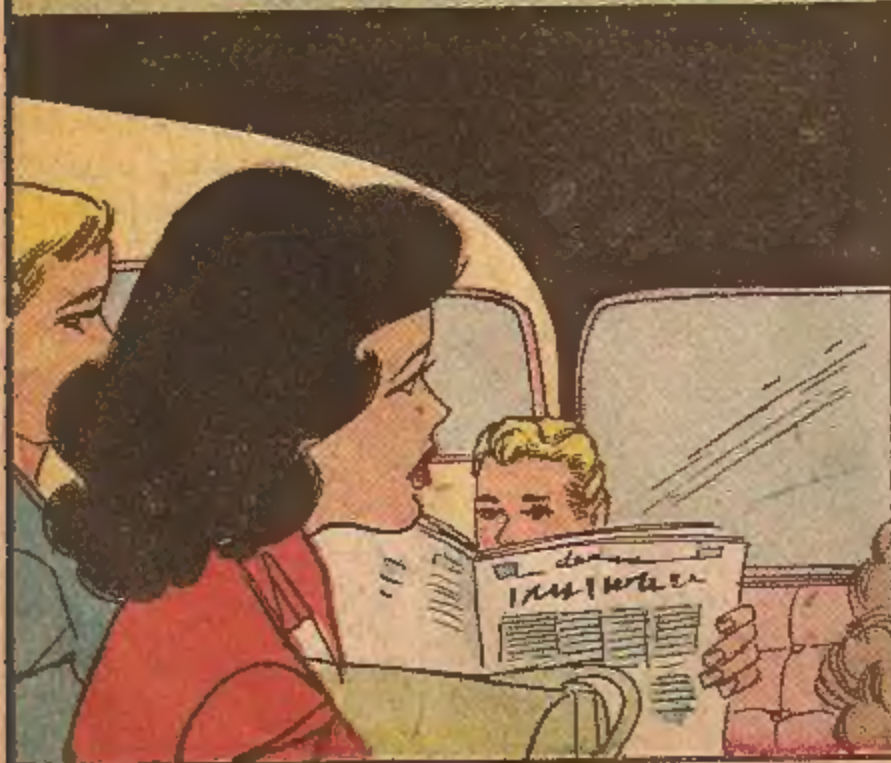
JULY, 1968

THE STRANGER'S EYES!

THEY WERE NICE EYES -- LIGHT COLORED AND INTENT EYES THAT I SEEMED TO SEE EVERYWHERE! I DIDN'T KNOW THE MAN... BUT I STILL COULD SEE HIS EYES AT NIGHT IN THE DARKNESS BEFORE SLEEP CAME!



I DON'T KNOW WHEN I FIRST NOTICED HIM, I THINK IT WAS ON THE BUS I TOOK TO WORK EVERY DAY...

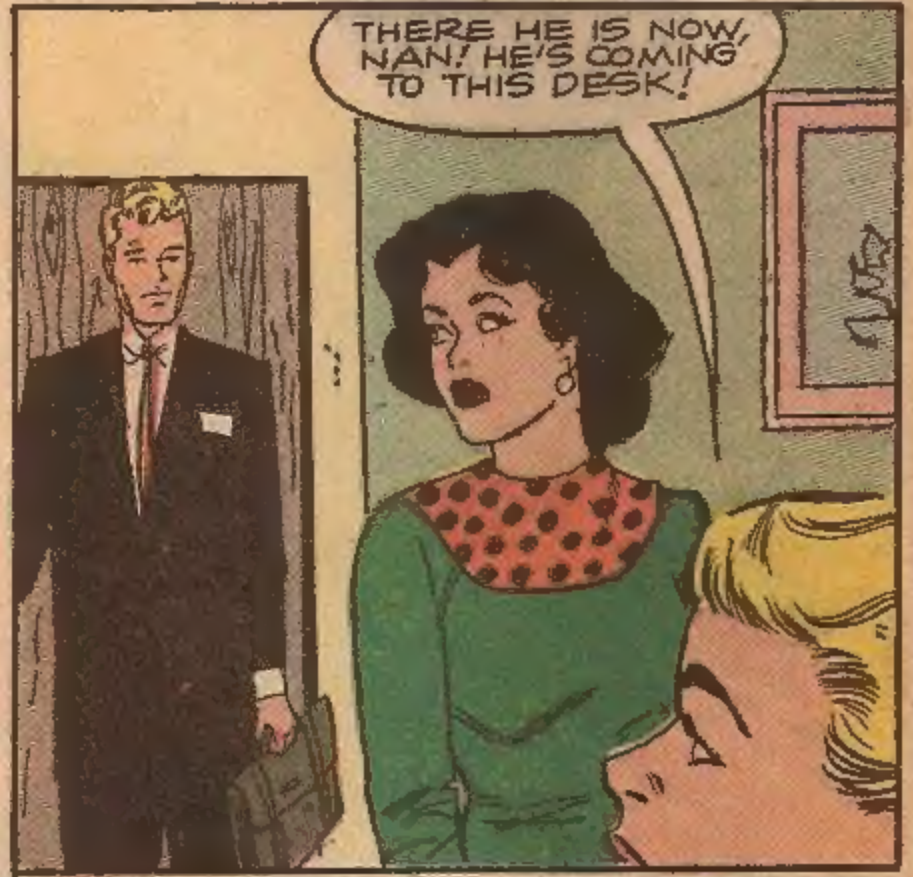


DID YOU SEE HIM, SYLVIA? HE WAS STARING AT ME ON THE BUS!

I DON'T BLAME HIM, NAN... YOU'RE A BEAUTIFUL GIRL!

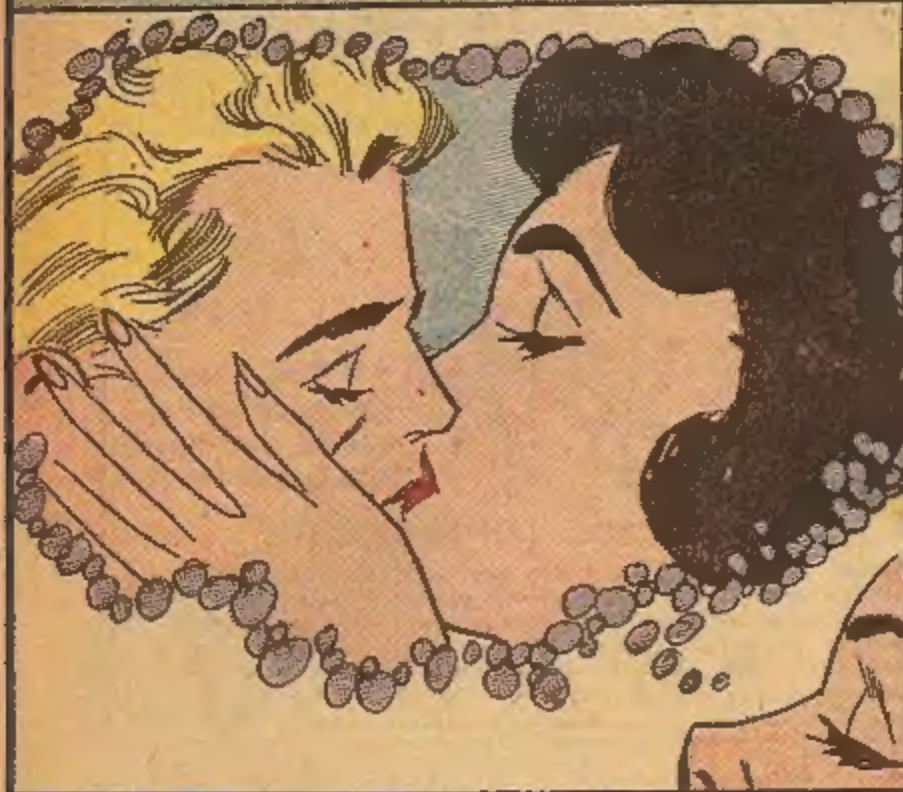


MY SECRET LIFE



MY SECRET LIFE

I DREAMED ABOUT THE EYES THAT NIGHT... BUT IT WASN'T EXACTLY A NIGHTMARE...



AT THE OFFICE THE NEXT MORNING I ASKED MR. HAKES ABOUT DOUGLAS PETERS... MY BOSS LAUGHED...



TOYS! TRICKS! SURPRISES! GALORE

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You've Ever Known

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Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

Only **50¢**
No. 678



If This Should
Happen to You
Would You Know
This Quick Defense

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Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852 **50¢**



YOU, TOO, CAN BE TOUGH

Master Jiu-Jitsu and you'll win any fight. This book gives you all the grips, blocks, etc. which are so effective in counter-attacking a bully or hold up. You don't need big muscles or weight, know how makes you the sure winner. We also send you FREE book on how to perform strong man stunts, tear a telephone book in half, etc.

No. 224

\$1.00



ATOMIC SMOKE BOMB

Just light one, and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 971 **20¢**

TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball.

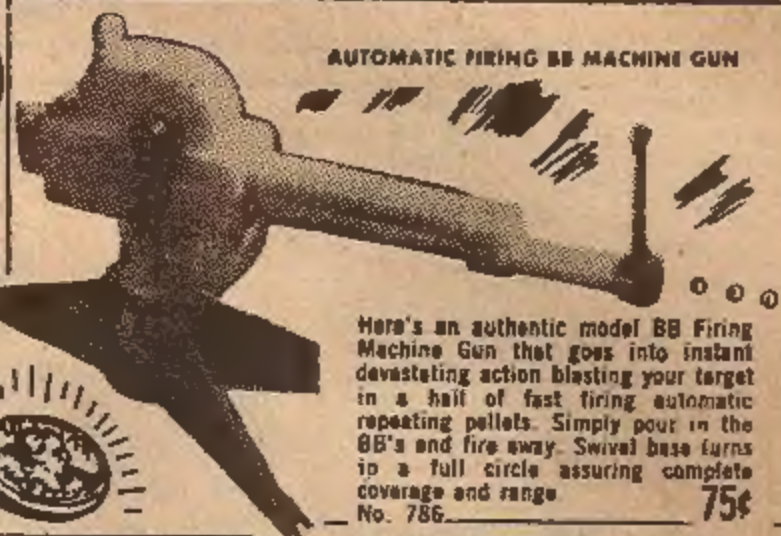
No. 158 **50¢**



SURE-WIN COINS

You get two coins. One is ordinary, the other looks exact, but it has two heads. Do tricks, win friendly bets.

No. 142 Both only **25¢**



AUTOMATIC FIRING BB MACHINE GUN

Here's an authentic model BB Firing Machine Gun that goes into instant devastating action blasting your target in a hail of fast firing automatic repeating pellets. Simply pour in the BB's and fire away. Swivel base turns in a full circle assuring complete coverage and range.

No. 786

75¢

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READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.

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FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.

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Will create a sensation when they see this plastic ice cube in a cool drink. It has a real bug inside.

No. 034 Only **35¢**

THROW YOUR VOICE



Ventro & Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."

No. 137

25¢



JOY BUZZER

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation". Absolutely harmless.

No. 239 Only **50¢**



WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247 **50¢**

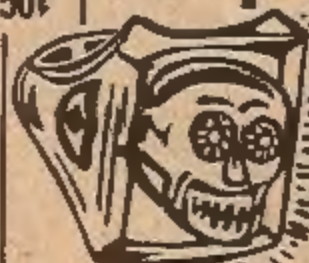
NICKELS TO DIMITES



Brass cover is placed on four nickels. Spectator removes the cover and four dimes are discovered! Other startling effects performed.

No. 215

\$1.00



SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and in laid red ruby eyes. Feels good and looks really impressive. Adds heft to your hands.

No. 566

\$1.00

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Cannot ship orders totalling less than \$1.00

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.
Dept. GK-41

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM - NAME OF ITEM HOW MANY TOTAL PRICE

| ITEM | NAME OF ITEM | HOW MANY | TOTAL PRICE |
|------|--------------|----------|-------------|
| | | | |
| | | | |
| | | | |

☐ I enclose _____ in full payment. The Honor House Products Corp. will pay postage.
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME _____

ADDRESS _____

MY SECRET LIFE

THAT WAS ALL HE SAID... AND I WAS DYING TO LEARN MORE! SO, WHEN HE ASKED ME FOR A DATE I MADE ONE... AND LEARNED LITTLE EXCEPT THAT HE WAS NICE... VERY NICE!



WHY, DOUG? WHY PICK ME OUT OF A CROWD?

LOOK IN THE MIRROR WHEN YOU GET HOME, NAN! THAT WILL TELL YOU WHY!

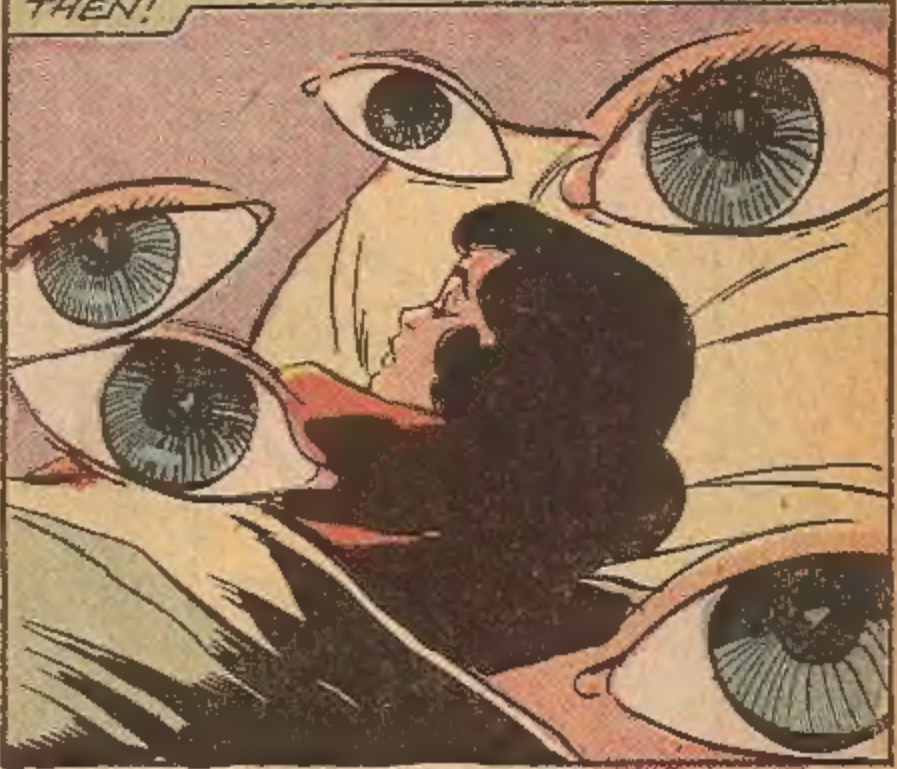


THANKS FOR A LOVELY EVENING, DOUG!

WE'LL GO DANCING AGAIN SATURDAY, NAN! DON'T SAY NO...



WE WENT OUT HALF A DOZEN TIMES... I STILL SAW HIS EYES AT NIGHT... THEY LOOKED DIFFERENT WHEN I SAW THEM THEN!



ON SATURDAY, DOUG CALLED BEFOREHAND AND SAID WE'D BE WITH A GROUP... MR. HAKES AND HIS WIFE WERE THERE...

YOU TWO ARE STILL LEARNING ABOUT EACH OTHER, EH?

YES, BOSS! AND I LIKE WHAT I'VE LEARNED ABOUT HIM SO FAR!

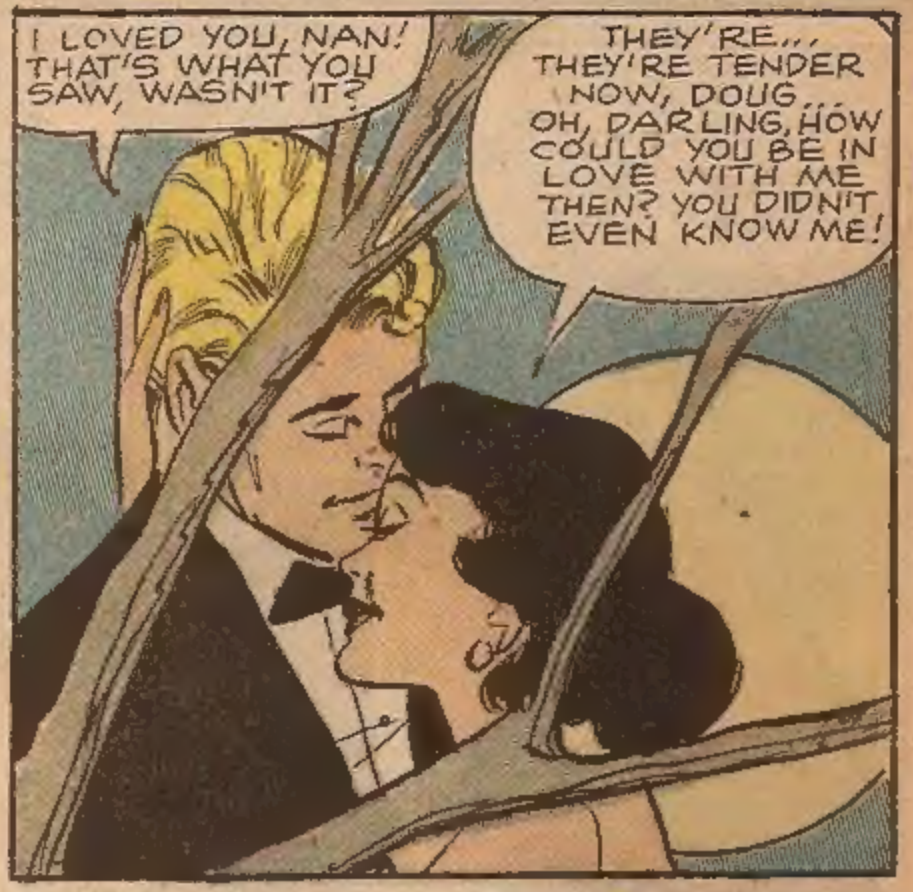


I'VE GOT TO FIND OUT SOMETHING, DOUG! COME OUTSIDE ON THE BALCONY!

THAT SOUNDS CHARMING, NAN! LEAD THE WAY...



MY SECRET LIFE



Blind Date

3742

LIKE ANY GIRL I HAD MY DREAMS OF ROMANCE! BUT DREAMS WERE AS FAR AS I HAD GOTTEN, FOR I WAS A PLAIN GIRL, NOT THE KIND BOYS DATE! YES, I WAS UNHAPPY LIVING LOVE ONLY IN DREAMS AND THE ONLY SPARK OF HOPE I HAD WAS THAT IN THE BOOKS I'D READ! SOMETIMES DREAMS COME TRUE... BUT WOULD THEY, IN REAL LIFE, FOR SUCH A PLAIN GIRL?

I SUPPOSE SOMEWHERE IN THIS BIG WORLD THERE'S A BOY WHOM I COULD FALL DEEPLY IN LOVE WITH, AND HE WITH ME! BUT WHEN A GIRL NEVER HAS DATES HOW CAN SHE EVER FIND HIM!

ALL I DO IS READ ABOUT ROMANCE AND LOVE AND FIND ESCAPE FROM REALITY THAT WAY... THE REALITY THAT OTHER GIRLS LIVE IS WHAT I READ!

MY SECRET LIFE

WHY CAN'T IT HAPPEN TO ME? WHY CAN'T I FIND HAPPINESS...

ELLEN! PHONE FOR YOU!



IT'S CLAIRE! MAYBE SHE'S GOT A DATE FOR YOU! YOU SHOULD GO OUT ON DATES MORE, ELLEN, A GIRL YOUR AGE!

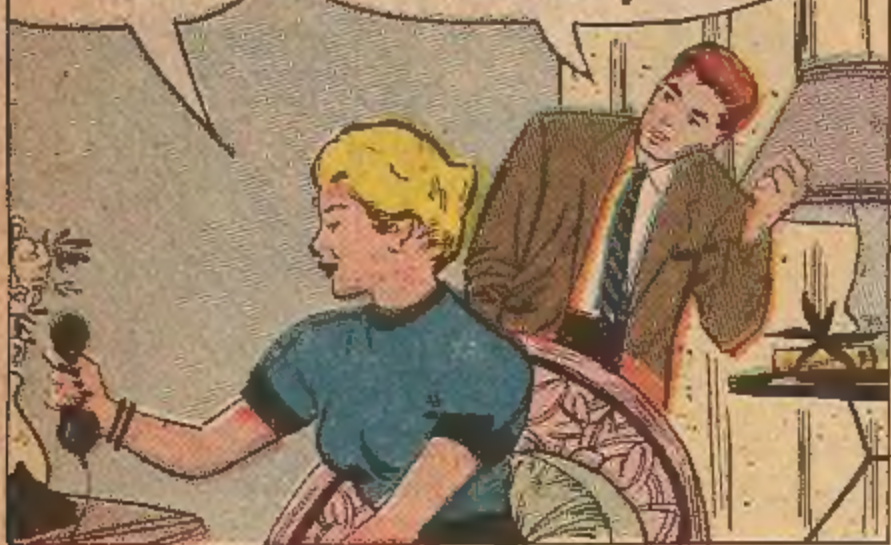
EVEN MAMA DOESN'T UNDERSTAND! HOW CAN A GIRL GO OUT ON DATES, WHEN NO BOY DATES HER!



I DON'T KNOW THE CIRCUMSTANCES THAT PROMPTED CLAIRE TO CALL ME, BUT IN MY HEART I COULD GUESS!

HELEN CAN'T MAKE IT EITHER, SHE'S GOT A DATE!

YOU'VE GOT TO FIND A GIRL FOR PHIL! HE'S MY FRATERNITY BROTHER AND I TOLD HIM WE'D FIND A DATE FOR HIM!



WELL, JEEPERS JACKIE, I'VE CALLED EVERY GIRL I KNOW... WAIT! ELLEN, I HAVEN'T CALLED HER!

AW, CLAIRE, NOT ELLEN! SHE'S A CREEP!



WELL, WHO ELSE IS THERE?

ANY GIRL'S BETTER THAN NONE I GUESS! ALL RIGHT! ANYWAY, EVEN THOUGH PHIL'S A NICE GUY I GUESS A GIRL WOULD THINK HE'S BIT OF A CREEP TOO!



...AND THIS PHIL IS COMING IN AND WERE ALL GOING TO CONEY ISLAND AND WE WANT YOU TO BE HIS DATE!

A BLIND DATE?



MY SECRET LIFE

I HESITATED! I'D HAD BLIND DATES BEFORE...THE ONLY KIND I EVER DID HAVE! THEY'D NEVER BEEN ANY FUN! GENERALLY MY DATE DRIFTED AWAY FROM ME, AND ANYWAY, I NEVER HEARD FROM THEM AGAIN!

IF IT'S A DATE, GO! HAVE A LITTLE FUN!

ELLEN, ARE YOU THERE? DID YOU HEAR ME?



ALL RIGHT, CLAIRE!

SWELL! WE'LL PICK YOU UP AT ONE!

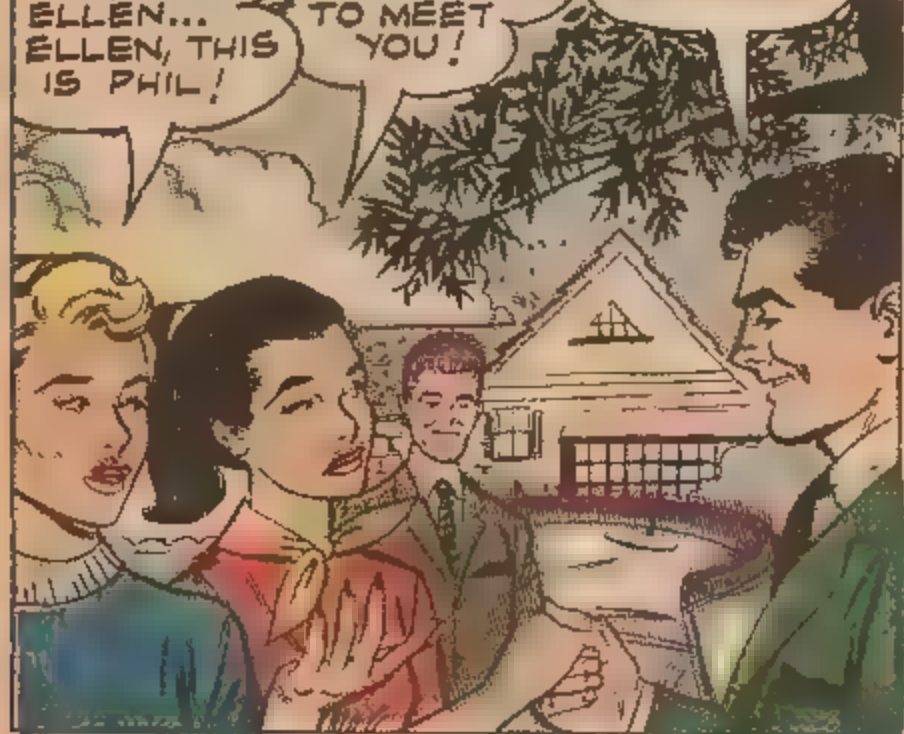


THEY CAME BY THE HOUSE IN JACKIE'S CAR!

PHIL, MEET ELLEN... ELLEN, THIS IS PHIL!

I'M PLEASED TO MEET YOU!

LIKewise!



I'VE ALWAYS BEEN QUIET AND ESPECIALLY WITH BOYS! HE WAS QUIET TOO, MAYBE BECAUSE HE DIDN'T LIKE ME!

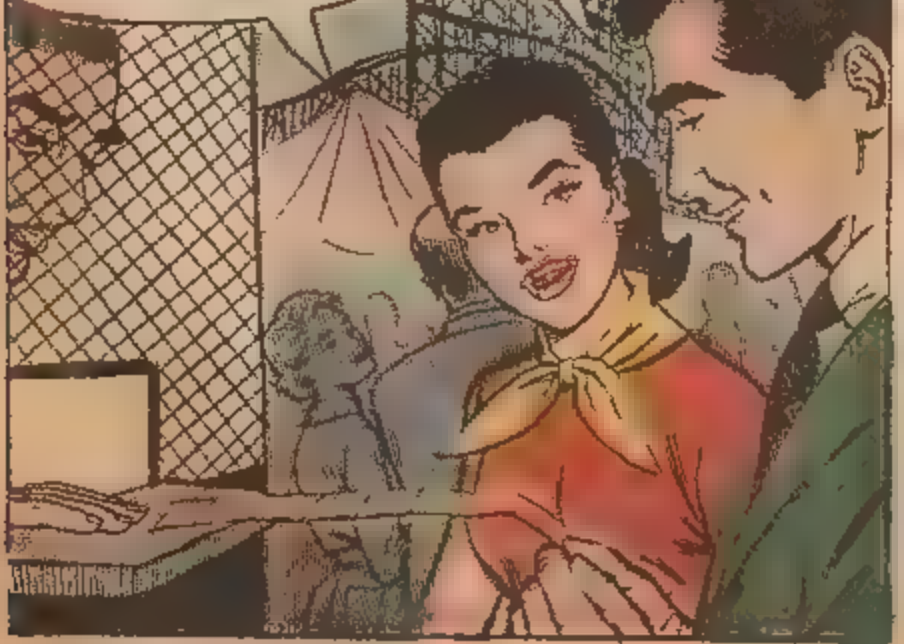
WE HAVEN'T SAID TWO WORDS SINCE WE STARTED! IT'S GOING TO BE LIKE ALL THE OTHER BLIND DATES! I WISH I'D STAYED HOME!



FINALLY WE ARRIVED AT CONEY ISLAND! JACKIE PARKED THE CAR AND WE BOUGHT TICKETS FOR STEEPLECHASE PARK.

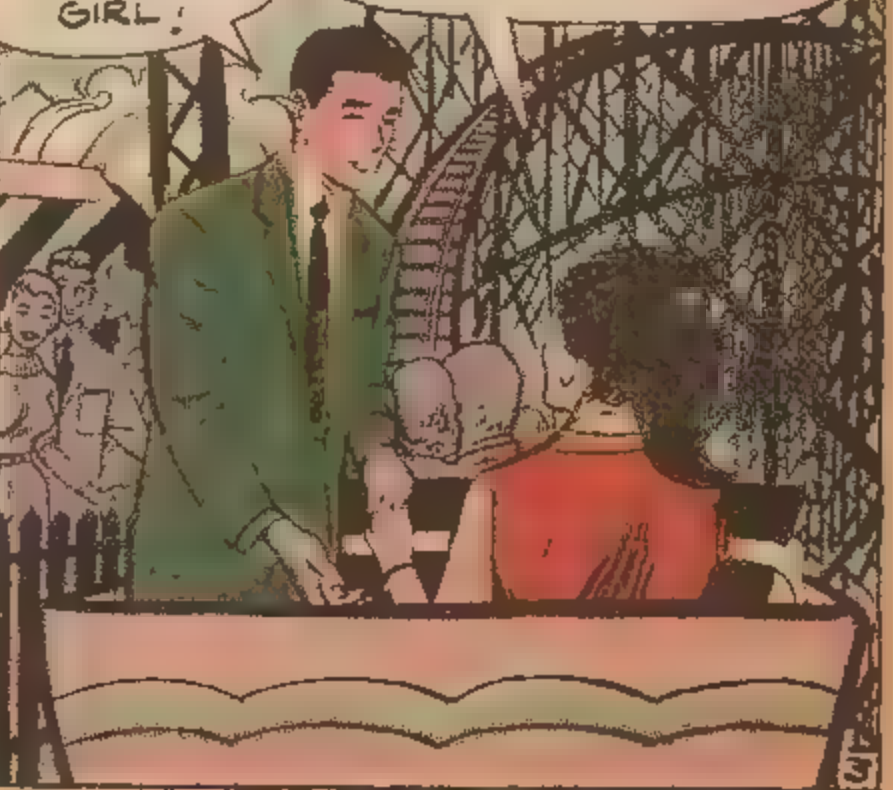
I HAVEN'T BEEN TO CONEY ISLAND IN YEARS!

ME NEITHER!



YOU'RE A VERY QUIET GIRL!

YES! YOU'RE NOT VERY TALKATIVE YOURSELF!



MY SECRET LIFE

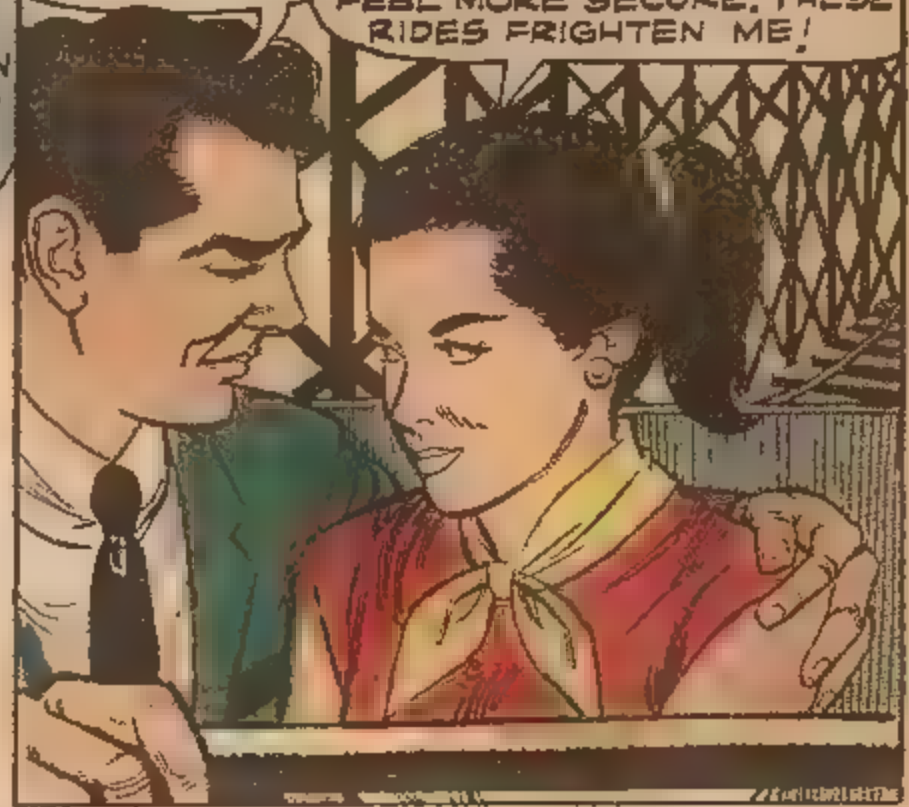
I LIKE QUIET GIRLS! MAYBE BECAUSE I'M QUIET TOO! I LIKE TO WATCH PEOPLE, LIKE HERE IN CONEY ISLAND! IT'S FUN TO WATCH THEM!

I DO TOO! I THINK I LIKE WATCHING THEM DO THINGS EVEN MORE THAN DOING THE THINGS MYSELF! MAYBE IT'S BECAUSE I READ SO MUCH!



DO YOU MIND?

NOT AT ALL! IT MAKES ME FEEL MORE SECURE! THESE RIDES FRIGHTEN ME!



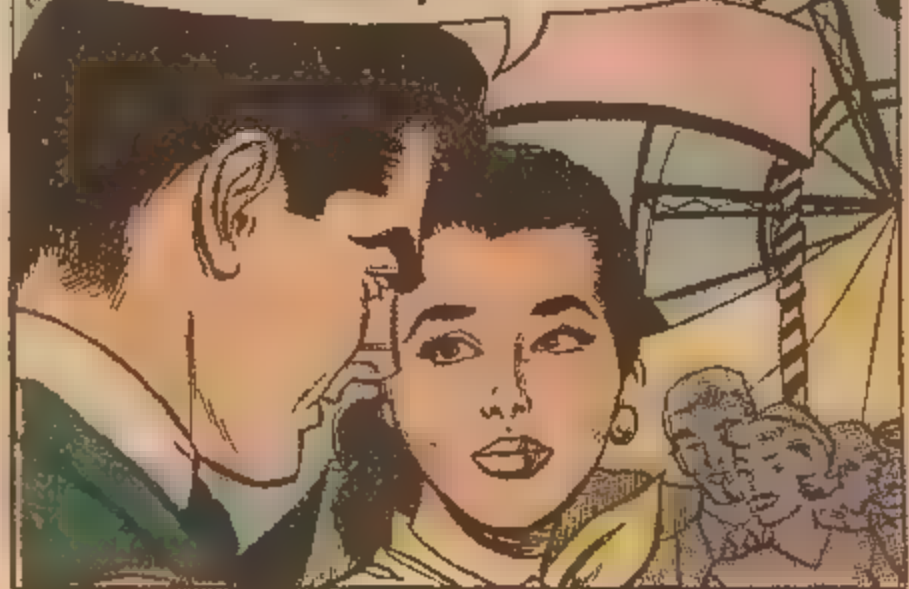
WE HAD POPCORN AND HOT DOGS AND WE WANDERED AROUND! HE WAS A NICE BOY, DIFFERENT FROM ANY I'D EVER MET BEFORE!

YOU SAID YOU READ A LOT! SO DO I! DO YOU LIKE CONCERTS... THINGS LIKE THAT?

EVER SO MUCH! I LIKE TO GO TO ART EXHIBITIONS TOO! I GO ALONE... MAYBE BECAUSE NOBODY ELSE WANTS TO GO WITH ME!



I'D LIKE TO GO WITH YOU! I LIKE EXHIBITIONS TOO! I NEVER KNEW A GIRL BEFORE WHO DID! THOUGH TO TELL YOU THE TRUTH, I'VE NOT DATED MANY GIRLS! MOST GIRLS ARE FRIVOLOUS... ALL SURFACE AND NOTHING ELSE!



THE AFTERNOON PASSED SWIFTLY AND BEFORE WE KNEW IT, DARK HAD COME!

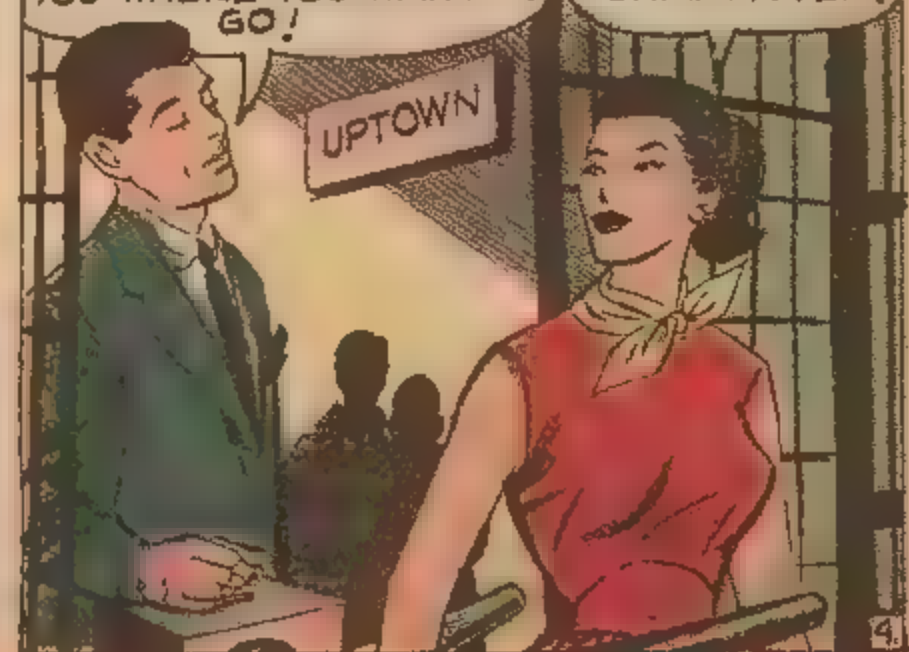
IT'S LATE! I'D BETTER BE STARTING HOME! I HAVEN'T SEEN CLAIRE AND JACKIE FOR HOURS!

WE LOST THEM I GUESS! I'LL TAKE YOU HOME ON THE SUBWAY!



I'VE GOT A CAR! DIDN'T USE IT TODAY BECAUSE JACKIE WAS DRIVING HIS! IT'S NOT MUCH OF A CAR BUT IT GETS YOU WHERE YOU WANT TO GO!

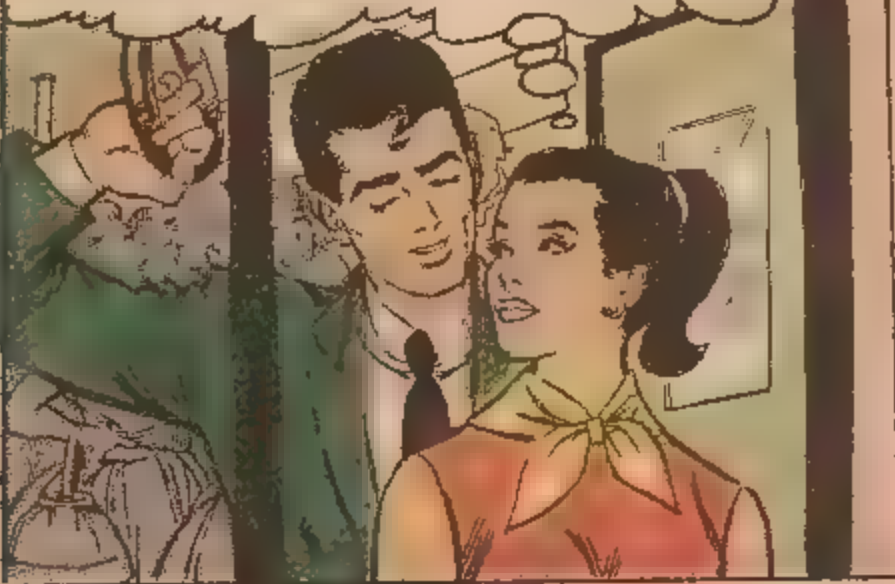
I'LL BET IT DOES! AND EVEN IF IT'S NOT NEW I'LL BET IT HAS CHARACTER!



MY SECRET LIFE

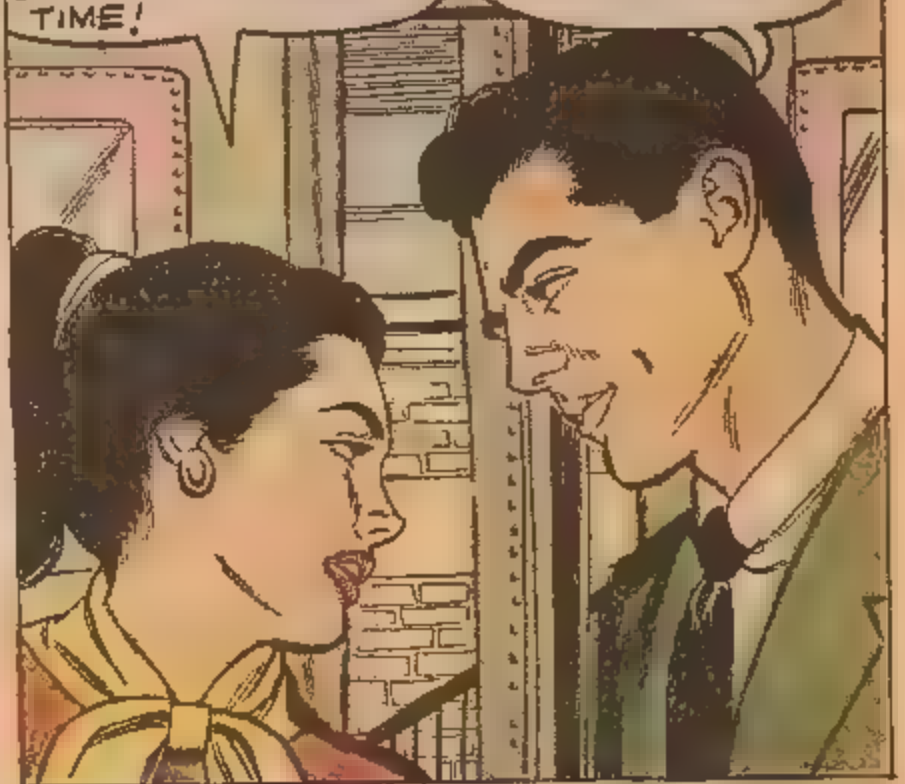
WE GOT INTO THE TRAIN! IT WAS CROWDED AND PEOPLE WERE TALKING LOUD AND LAUGHING! WE JUST SMILED QUIETLY AT EACH OTHER...

I WONDER IF HE'LL ASK ME FOR ANOTHER DATE? OR WILL THIS BE THE END OF IT, LIKE ALL MY OTHER DATES!



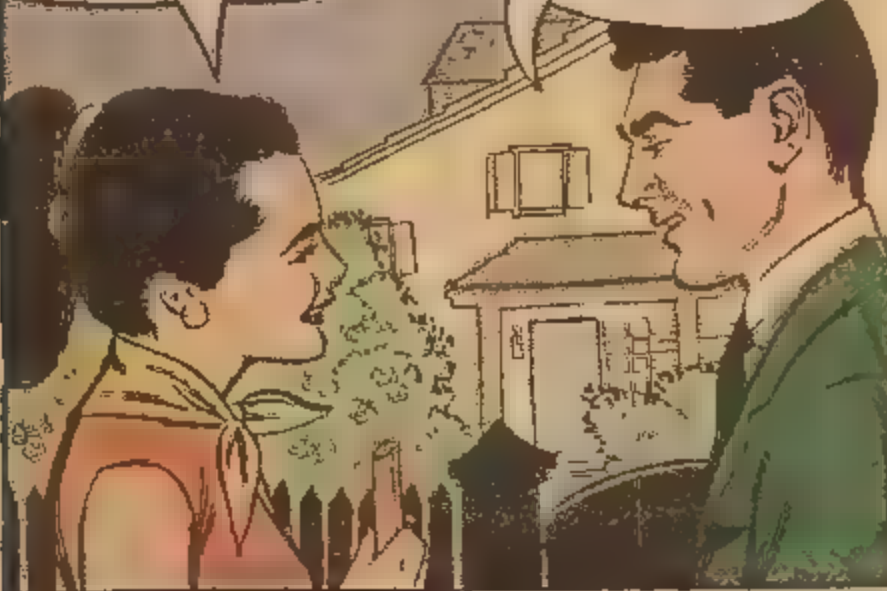
THIS IS MY STATION! I HAD A WONDERFUL TIME!

I'LL TAKE YOU TO YOUR DOOR!



THAT'S WHERE I LIVE! LIKE I STARTED TO SAY BEFORE, PHILLIP, I HAD A WONDERFUL TIME! I MEAN, I REALLY DID!

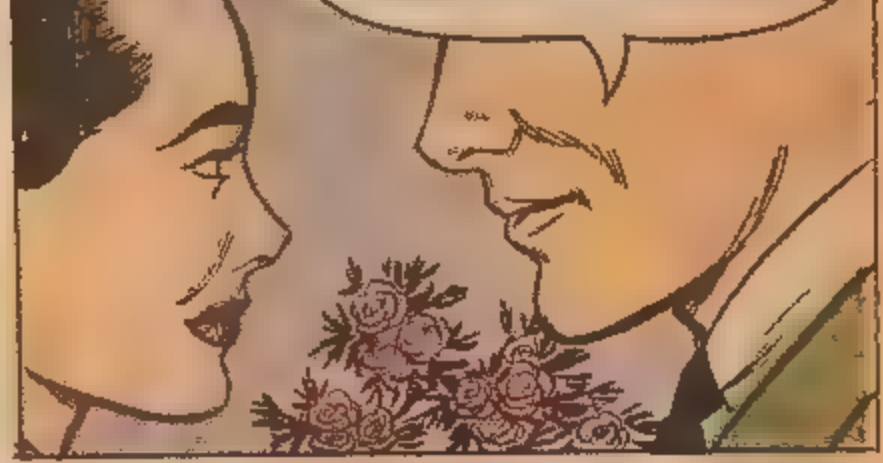
I KNOW! YOU DON'T HAVE TO EXPLAIN! I HAD A WONDERFUL TIME TOO! I... I LIKE YOU ELLEN, LIKE YOU A LOT!



AND SUDDENLY THE FEAR THAT HAD BEEN IN MY HEART VOICED ITSELF!

HOW CAN YOU LIKE ME? I'M NO FUN! I... I'M PLAIN... A PLAIN GIRL...

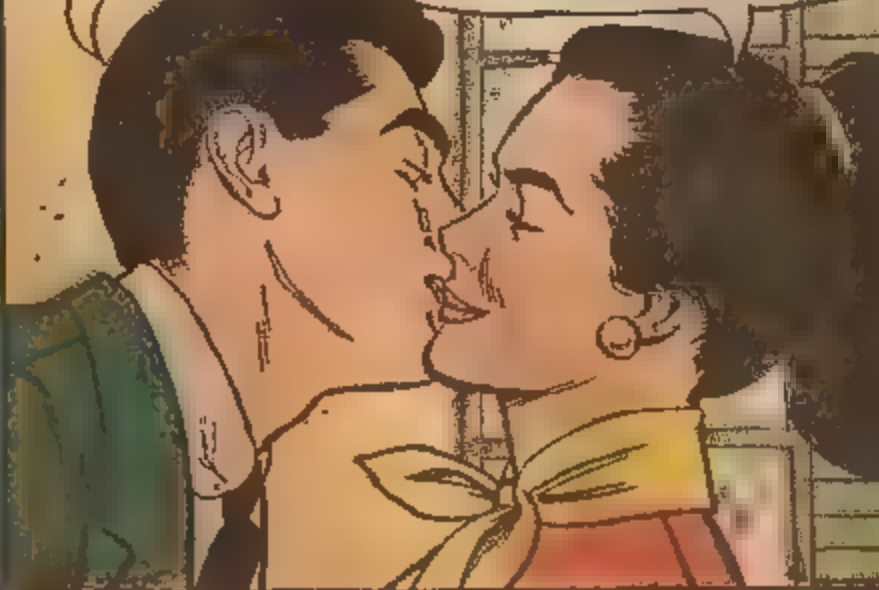
NO, ELLEN, YOU HAVE A BEAUTY OTHERS GIRLS DON'T HAVE... AN INNER BEAUTY! I WANT TO SEE YOU AGAIN! WE LIKE THE SAME THINGS! YOU'RE THE ONLY GIRL I'D EVER MET WHO CAN BE FUN FOR ME TO BE WITH!



AT THE DOOR HE ASKED POLITELY IF HE COULD KISS ME! I SAID YES AND HIS LIPS SHYLY BRUSHED MINE!

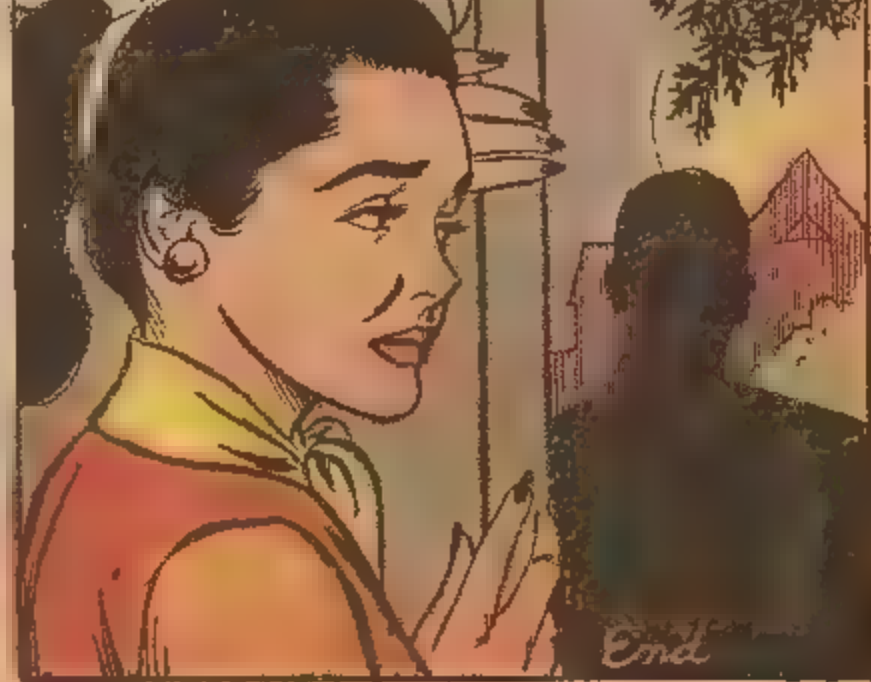
THANK YOU VERY MUCH!

THE PLEASURE'S MINE! GOODNIGHT, PHILLIP! I'LL WAIT FOR YOU TO CALL ME TOMORROW!



I KNEW I HAD AT LAST MET THE ONE MAN FOR ME! I WAS REALLY HAPPY FOR THE FIRST TIME!

PHILLIP! SUCH A NICE NAME!



End

MY SECRET LIFE

MY CAVE MAN!

My life had been uneventful up to that point, during my vacation, where I took the "Grande Caverns" tour ...and met Mike Dunlop!

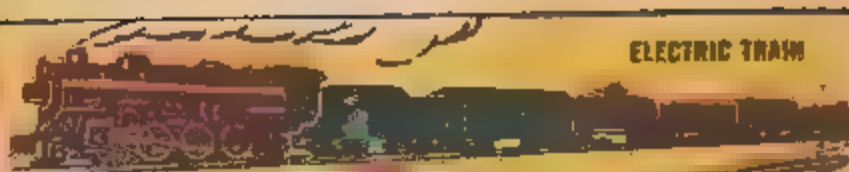


**BOYS • GIRLS
MEN • WOMEN**

PRIZES GIVEN

MAKE MONEY, TOO!

We will send you the wonderful prizes pictured on this page or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, air-rifles, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model airplanes, scout equipment, movie machines, record players, and many others—all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c—sell on sight. You can make big cash commissions or get many exciting prizes for selling just one set of 24 Mottos. Other prizes for selling 2 sets or more. Write today for Big Prize catalog sent to you Free.



ELECTRIC TRAIN



PORTABLE
PHONOGRAPH



ARCHERY SET

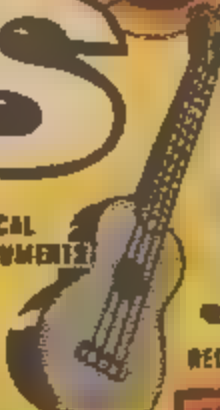


FLASH
CAMERA



ROY
ROGERS
OR DALE
EVANS
LAMP

MUSICAL
INSTRUMENTS



BABY
HAYES
FISHING KIT

RED RYDER CARBINE

ALL KINDS OF
HOUSEWARES

POPUK
TOASTER

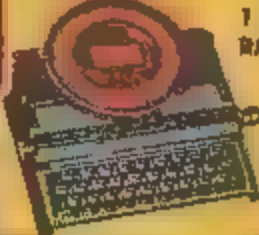


BOYS' OR GIRLS'
BICYCLE



SCOTTING
EQUIPMENT

1 TUBE
RADIO SET



TYPEWRITER

BROWNIE
MOVIE CAMERA
PROJECTOR
SCREEN



JET PLANE
WITH GAS
ENGINE



SEWING MACHINE



RADIO



WALKING
DOLL



WOODBURNING
SET



CHEMISTRY
SET



WRIST WATCH FOR
BOYS AND GIRLS



ELECTRONIC TWO-WAY WALKIE-TALKIE



GAS MOTOR
FOR YOUR
BICYCLE



TABLE TENNIS SET



SPORTS EQUIPMENT



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Rush your name and address on coupon and we ship At Once Prepaid your first set of 24 Mottos on trust. When you have sold the 24 Mottos, send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send \$6.00 and keep \$2.40. Hurry, send TODAY for 24 Motto ON TRUST and big Prize Catalog Free.

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EXTRA! Sell mottos and send payment within 15 days, and I'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS extra surprises!

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Please rush to me on 15-days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

Name _____

Street or RFD _____

Zone _____ State _____

MY SECRET LIFE

EVERYTHING
HAD BEEN
BEAUTIFUL,
AND I
WAS
HAVING A
WONDERFUL
TIME...
WHEN
SUDDENLY...



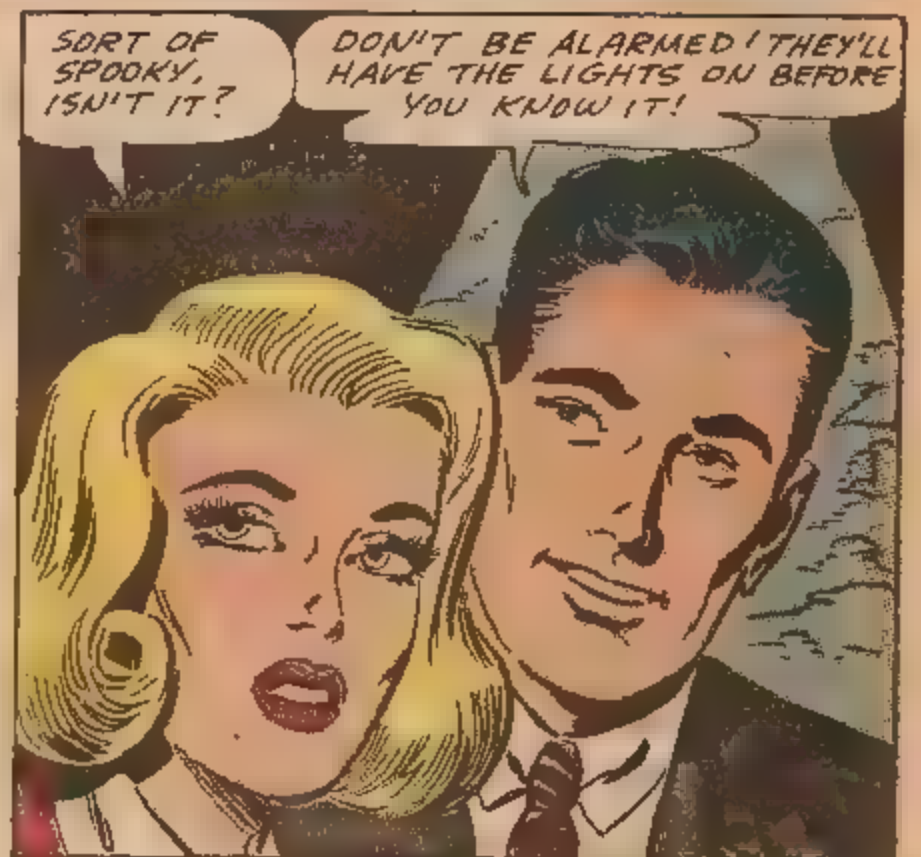
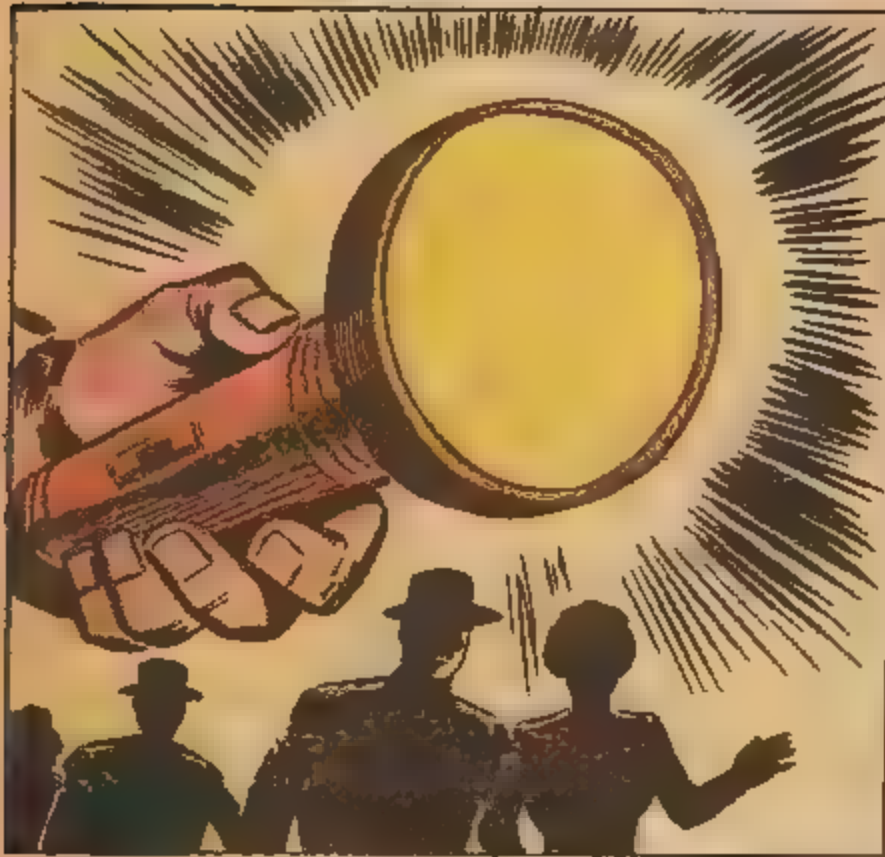
WHAT
HAPPENED
TO THE
LIGHTS?

OOOH! IT'S
SO BLACK!

OUR GUIDE PRODUCED A FLASHLIGHT!



KEEP CALM! STAY
CLOSE TO ME!
THEY'LL HAVE
THE LIGHTS ON
AGAIN IN A
FEW MINUTES!

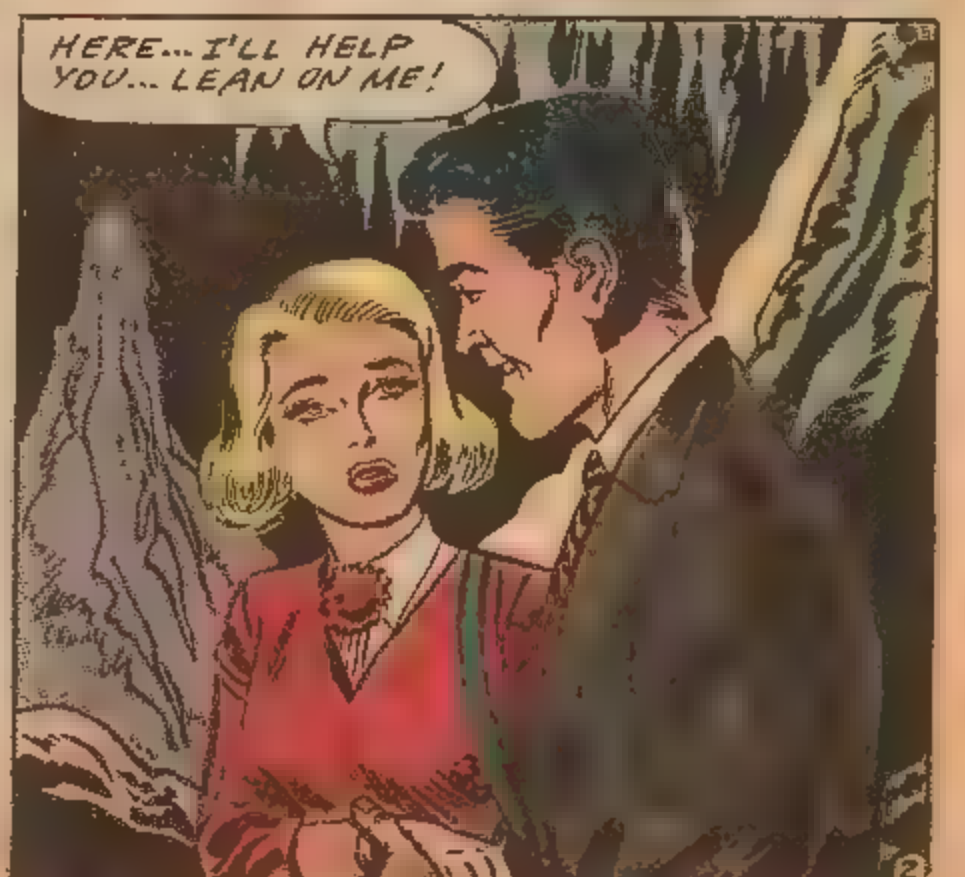


SORT OF
SPOOKY,
ISN'T IT?

DON'T BE ALARMED! THEY'LL
HAVE THE LIGHTS ON BEFORE
YOU KNOW IT!



OUCH! I'VE
TWISTED MY
ANKLE!

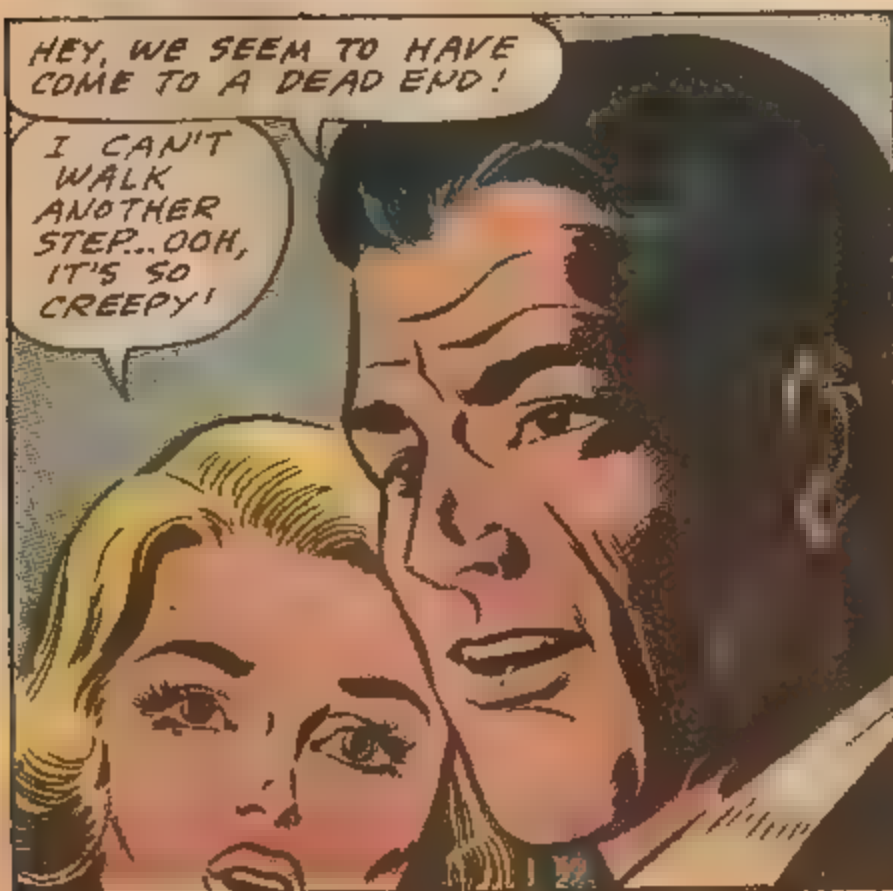


HERE... I'LL HELP
YOU... LEAN ON ME!

MY SECRET LIFE



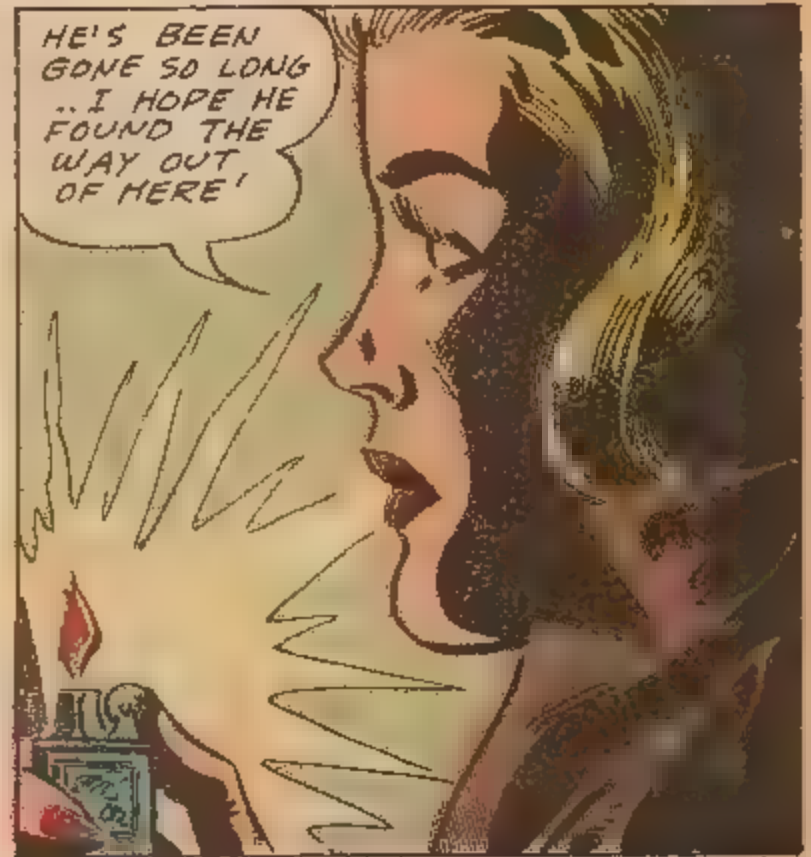
HOLDING MIKE'S ARM, I LIMPED ON IN THE DIRECTION OF THE GUIDE!



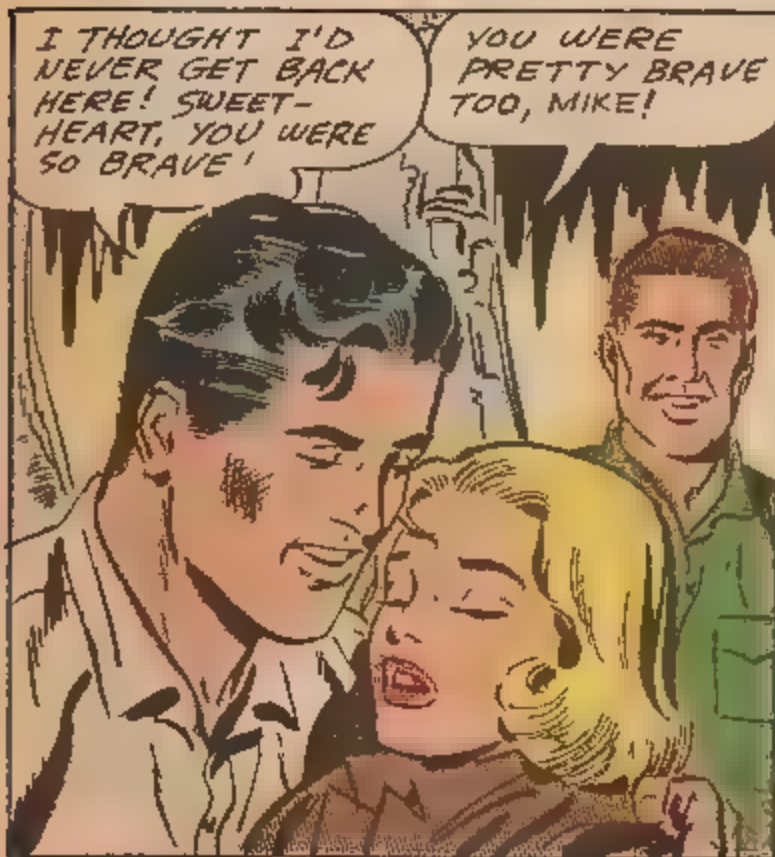
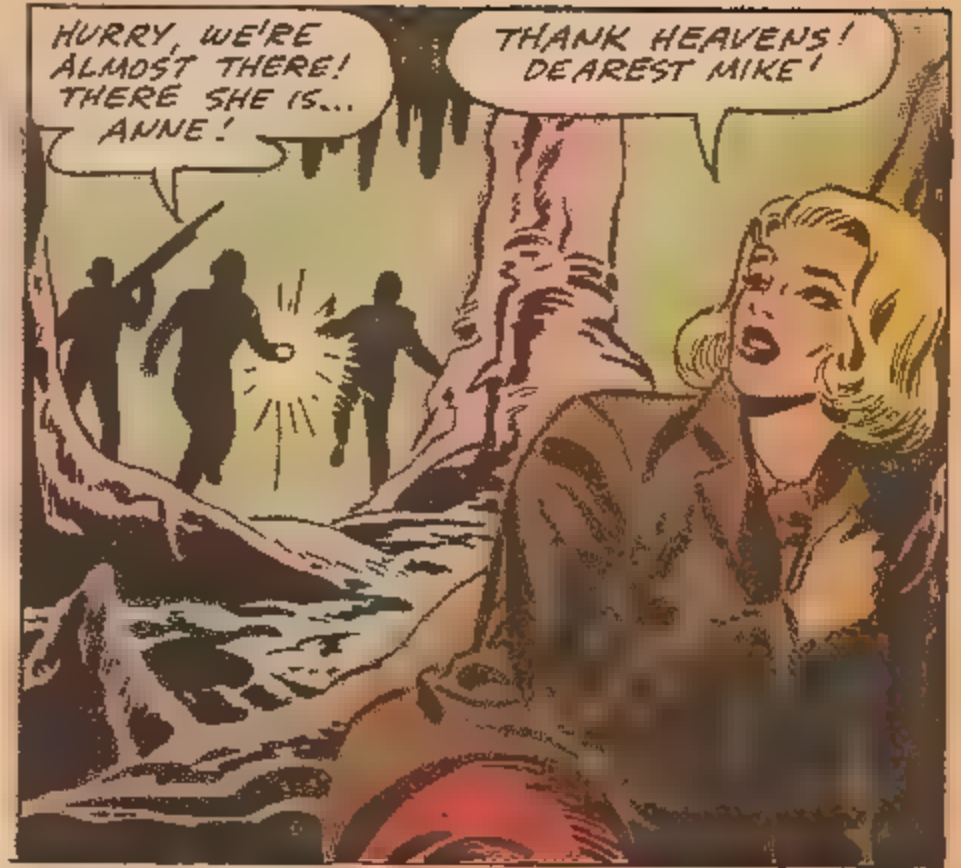
MY SECRET LIFE



THE LIGHTER WAS FLICKERING... THE FUEL WAS ALMOST GONE!



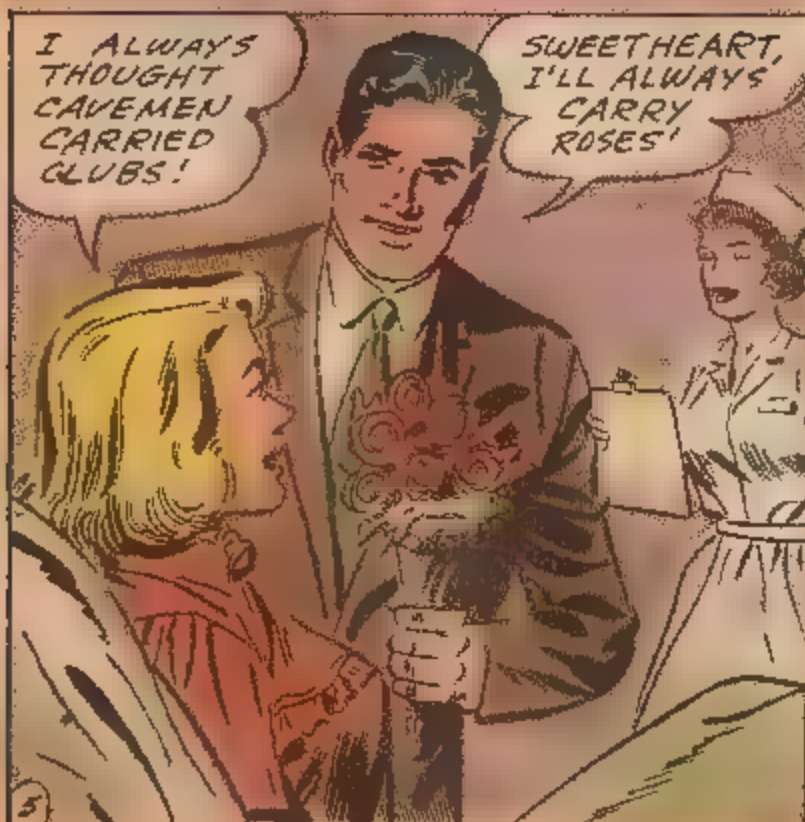
AT THAT VERY MOMENT...



I BLACKED OUT THEN, AND THE NEXT THING I REMEMBER IS WAKING UP IN THE HOSPITAL! DURING THE NEXT WEEK, MIKE VISITED ME EVERY DAY... AND I THOUGHT OF HIM CONSTANTLY!



THAT NIGHT MIKE CAME TO SEE ME AGAIN!



Why a Wistful Wallflower?

Recently a young lady of about twenty two came to consult me in regard to her particular problem. There is nothing confidential about the matter, so we can discuss it. Her situation may apply to you. Picture her as about five foot six, clear skin, dark brownish hair, black eyes, and thin lips, with a full set of attractive teeth. Nice girl to behold? Of course! So her problem doesn't concern looks. She is well educated and finished college.

"I feel like the old so called wall-flower," she began. "The girl who couldn't dance. So she sat around on a chair, wishing somehow that she could do the latest dance steps. The fellows asked the other girls to dance. They took those girls out. Then there came a time when our poor little wall-flower wasn't even asked to a dance. So she remained at home and cried, wiping real tears from her eyes.

I have become a modern version of that wall-flower. For all of a sudden, I have discovered that in spite of my fair looks and education, something is missing! The young men do sport activities. I can't play tennis. I can't golf. I can't ride a horse. I can't swim. All of these activities I once thought of as being sheer waste of time. But I am sensible to understand that without them I just don't "belong" to a group that participates in them. Now what do I do?

Is there anything wrong with me? Or has something happened for which I wasn't exactly prepared. Go ahead and tell me."

It is important to understand that there has been a complete shift in the United States in regard to sport activities. There was a time, and I was alive then, when the attitude was something like this:

"Some day when I retire I will learn to play golf and do some fishing. But not until then."

The work day was long and the tired man wanted to rest a bit on his one day of leisure. Today the work day has been shortened. You find the 35 hour week becoming something usual with Saturday, Sunday, legal holidays, and three or four weeks of vacation time to be considered in having the available time for sports.

"Cost a lot of money to do those things. If we ever make enough, then maybe we will do them."

When I played tennis, there were private

courts with very few public courts. You had to wear an expensive outfit. People were just starting to talk about the possibility of having public golf courts. There were a few public beaches where you could swim but large pools were still in dreamland. In those days, if you went horseback riding, you were thought of being in a "society set."

Today most sports are within the reach of the average person's pocket book. My city has public tennis courts, swimming pools, free beaches, public golf courses, even an archery area, and bridle paths. You can place a boat free of charge on our reservoir and fish to your heart's content.

Our schools have put a good emphasis on participation in sports. So that you can learn everything from playing golf to swimming the various strokes. And the females of the species have shown that they can play football, soccer, and even fencing! Our entire attitude has changed in regard to sport activities. We now believe people should continually do some sports during their leisure time.

If you participate in sports, let us be very frank about the matter: You increase your possibility of meeting a variety of young eligible men. If you don't, then you must face the risk of being a modern "wall-flower."

Perhaps, you too, sigh and remark: "I'm in the same situation as that young lady. What did you tell her to do? Perhaps it can help me?"

Swimming in many places has become an all year round activity. The hotels in the cities now have large pools. And when you go away for your winter vacation, you find pools. Also the various schools have adult centers and keep the pools open. Any person can learn to swim! So start with swimming. Take the Red Cross Course if it is available. Start with the beginner's course, then an advanced course if one is given. Or you may be able to register at an adult center and actually take a course in swimming. Finally, there are private courses given on how to swim.

You want to play golf? Take several lessons from a Pro, then join a group. You can practice on a driving range over the week end. When you take a vacation you can go to a place that has either a regular golf course or the short nine hole course. Then you can use the municipal golf course. If you have a fat bank account, you may

join a private golf club.

For winter sports you should be able to do ice skating and skiing. Your ice skating may be done on an outdoor lake or in an indoor artificial skating rink. This you can learn easily with a few simple instructions. Or you may want to go in for fancy skating. You'll need a good course of instruction under a capable master of the art. In regard to skiing, you will find that they are now organizing "ski-tours." They rent you skis, give you lessons, room and board included, and transportation by bus there and back. They have even invented a machine that makes "artificial" snow so that you can have snow on the hill, while all around you there isn't a drop of snow. Here too, if you want to visit a ski place, take some lessons.

I might as well take a minute or two to tell you that the designers of womens' clothing certainly have made some attractive sport clothing with clothing to fit the sport. So it is also worth while to look attractive as much as possible while you participate in the sport. Get a good ski outfit, or a nice golf outfit. Even in roller skating they have some very attractive outfits. There is a delightful all year round sport: Indoor roller skating. Like ice skating, you have your choice. You may just "roller skate" around the rink, or learn the fancy steps and join a roller skating club.

At the roller skating club where my wife and I go once a week there was a lot of excitement. They were giving Elsie several wedding presents. She met Jim, her husband, there exactly one year ago. Dottie and Frank are now professional instructors. Yet they too met at the roller skating place. They went out with each other for two years and then were married.

With spring in the air, you should learn tennis. Again, take some lessons from a Pro. We noticed at the public tennis courts how many young men were willing to play doubles with a female provided she could play a good game of tennis. Nothing can make a young man so mad

as to play with a female who doesn't even know how to serve a ball!

Of course you may have to force yourself a bit at the start when learning a new sport. Janice was really scared the first time she got on a horse. She imagined all kinds of things that might happen if the horse should decide to run away. But the peaceful horse just followed the other five horses in front. Now after riding some sixty times, Janice has met a young man who also likes riding. You might as well learn to ride both English and Western, while you are at it. And you can spend some of your week ends at a dude ranch.

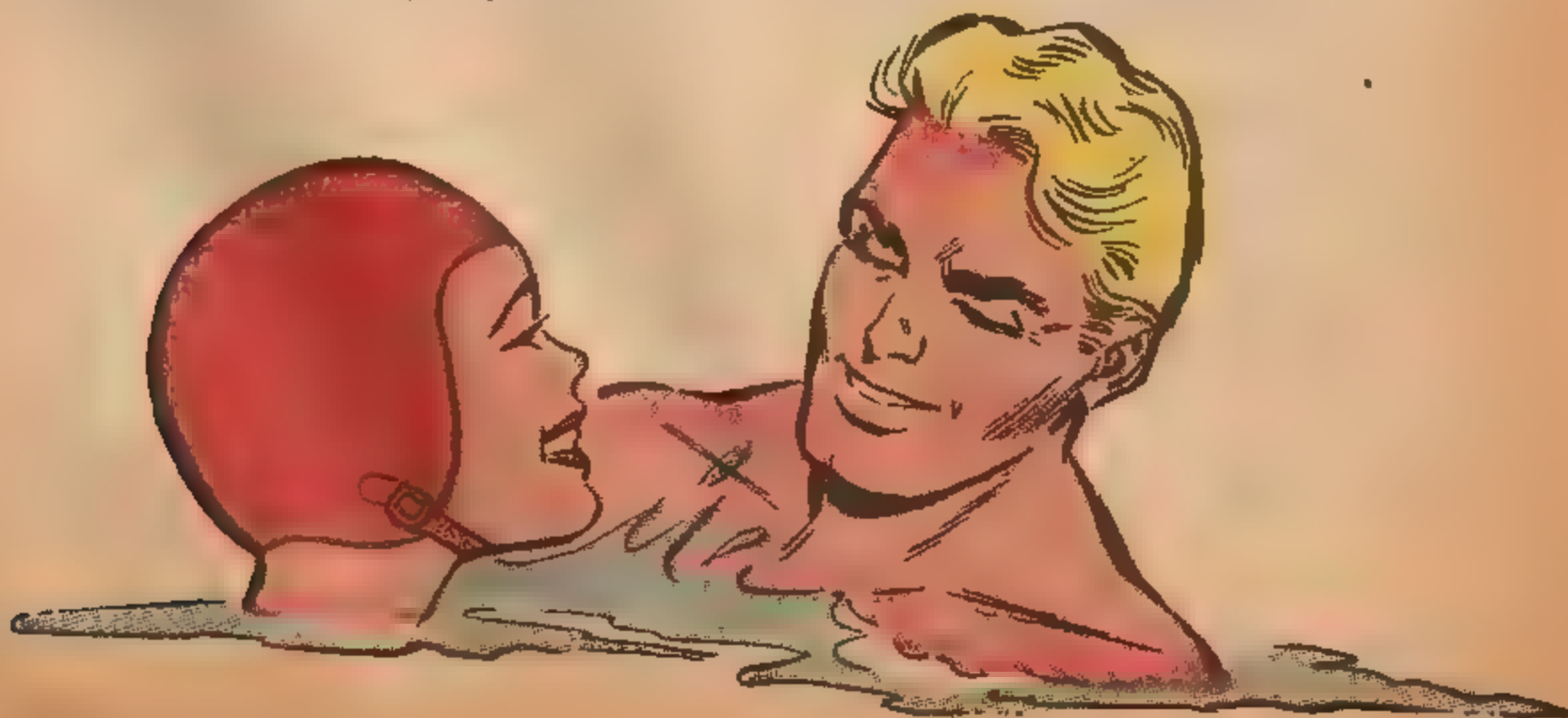
Now, let us say that sports have brought you into contact with a nice young man. He suggests that you go out and spend a day fishing. A lot of girls are doing it, now fresh water fishing as well as salt water fishing. He knows you can play tennis, swim, and ski. So he is more than eager to help you to fish. Let him show you how to attach the hook and sinker to the line, and how to bait the hook.

Once a young fellow has fallen in love with a girl, he does want to teach her the sports in which he engages. And it is important that you learn all of them. The wrong thing to say to yourself is: "After I marry Joe, no more deep sea fishing for him!" The right thing to say is: "If Joe wants to go by himself deep sea fishing, o.k. with me. If he wants to take me, fine."

You will find that through your married life sports can be a very important binding factor. My wife does all the sports in which I engage. And we taught them together to our children. We like the outdoor life. You will notice that more and more country and state recreational areas are being built.

So don't be a wistful wall-flower in regard to sports. I advise the young lady who consulted me to learn the sports. The same advice applies to you.

THE..END



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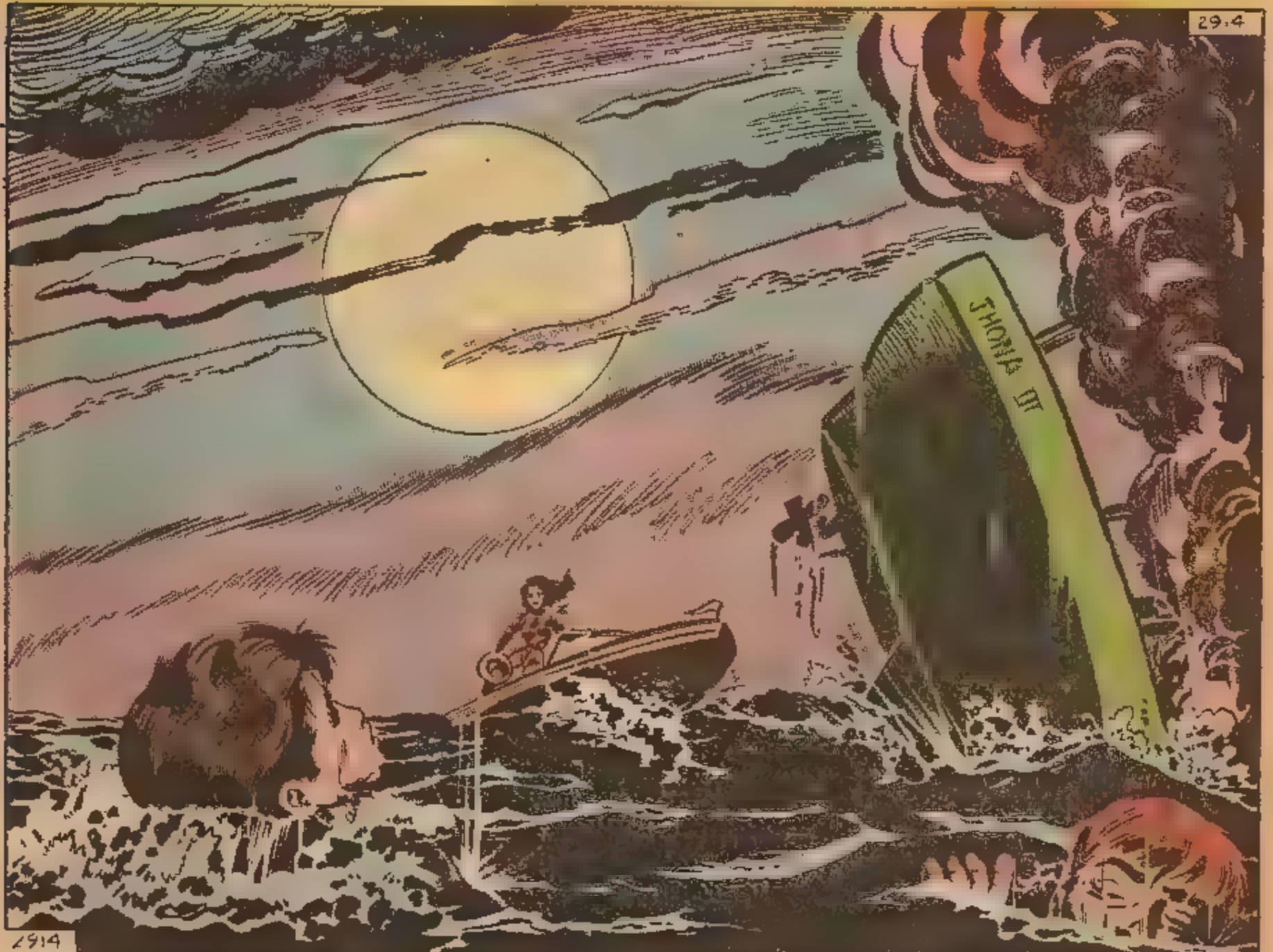
PAUL ANDERSON, Tucson, Ga. MC-2
Without obligation please send me your free book fully illustrated and describing your 4-secret body building system.

Name.....
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MY SECRET LIFE

BOTH MEN WERE HELPLESS...I ONLY HAD ONE LIFE RING AND I WASN'T A STRONG ENOUGH SWIMMER TO BE SURE I COULD SAVE EITHER! AS I DROVE THE SMALL BOAT OUT TOWARD THEM, I HAD TO MAKE UP MY MIND WHICH TO SAVE! IT WAS THE...

TIME FOR DECISION



TOM AND VIC HAD BEEN DATING ME FOR MONTHS! VIC HAD MONEY... POISE... EVERYTHING! POOR TOM WAS HIS OPPOSITE...

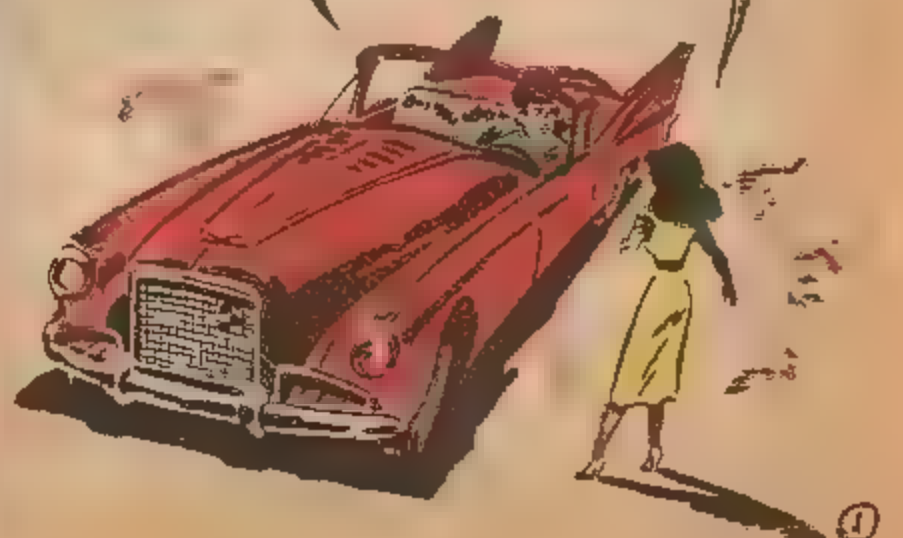
I'D LOVE TENNIS, VIC, BUT I'M WAITING FOR TOM!

YOU KNOW YOU LOVE ME, HONEY! I CAN TELL!



ONE OF THESE DAYS YOU'RE GOING TO ADMIT IT, MARIE! WHEN THAT TIME COMES YOU WON'T BE HELPING TOM GROW UP ANY LONGER!

PERHAPS, VIC! BUT UNTIL THEN, I'LL HELP TOM WHEN HE NEEDS IT...



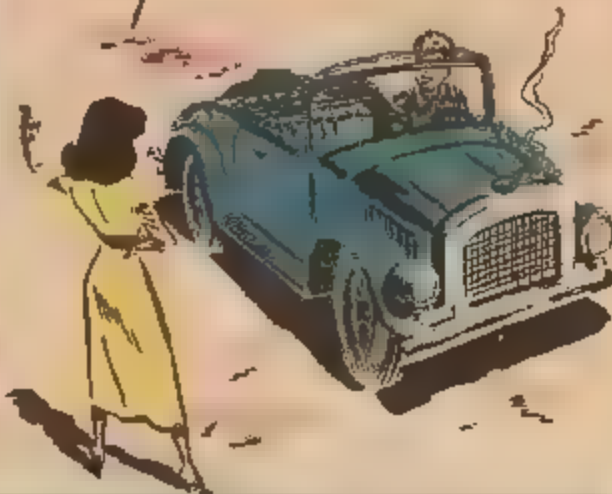
MY SECRET LIFE



TOM WAS SCRABBLING HIS WAY UPWARD... WORKING DAYS, STUDYING NIGHTS... AND COMING TO ME FOR HELP WHEN HE NEEDED IT!

I PUT OUT SOME MILK AND PIE AFTER YOU CALLED, TOM! YOU PROBABLY FORGOT TO EAT AGAIN!

I NEVER FORGET, MARIE! JUST CAN'T AFFORD IT OFTEN ENOUGH!



THIS ITEM ON COST ANALYSIS STOPS ME, MARIE!

WE COVERED IT LAST WEEK, TOM, REMEMBER?



AT LAST WE GOT THE HOMEWORK OUT OF THE WAY, THEN I PLUGGED IN THE PHONOGRAPH AND WE LISTENED TO GOOD MUSIC...

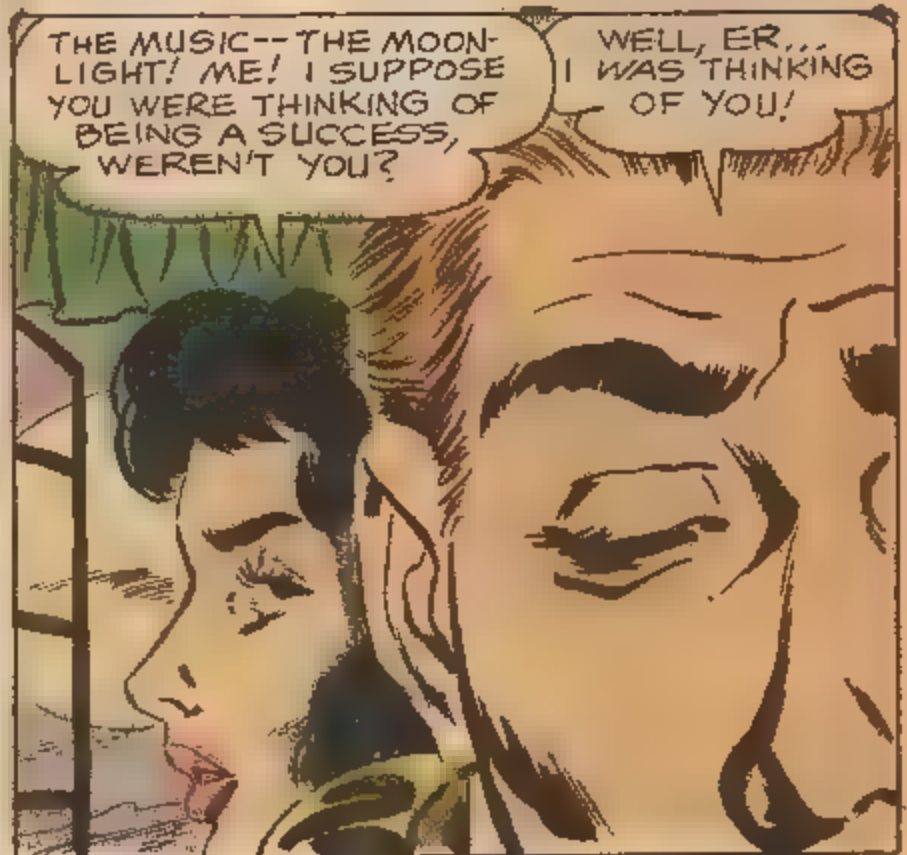
IT'S PRETTY, SN'T IT, TOM?

HUH? WHAT IS?



THE MUSIC-- THE MOON-LIGHT! ME! I SUPPOSE YOU WERE THINKING OF BEING A SUCCESS, WEREN'T YOU?

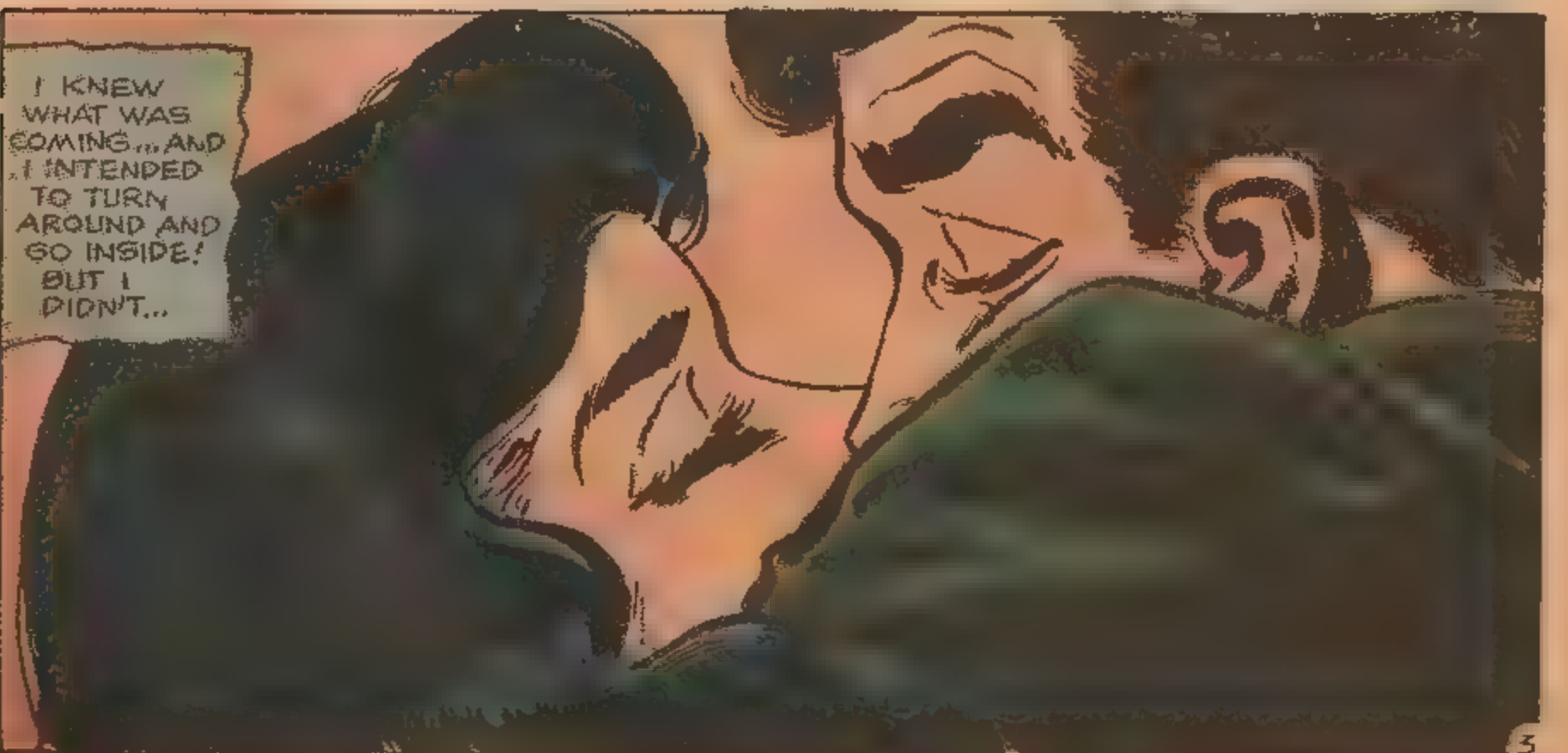
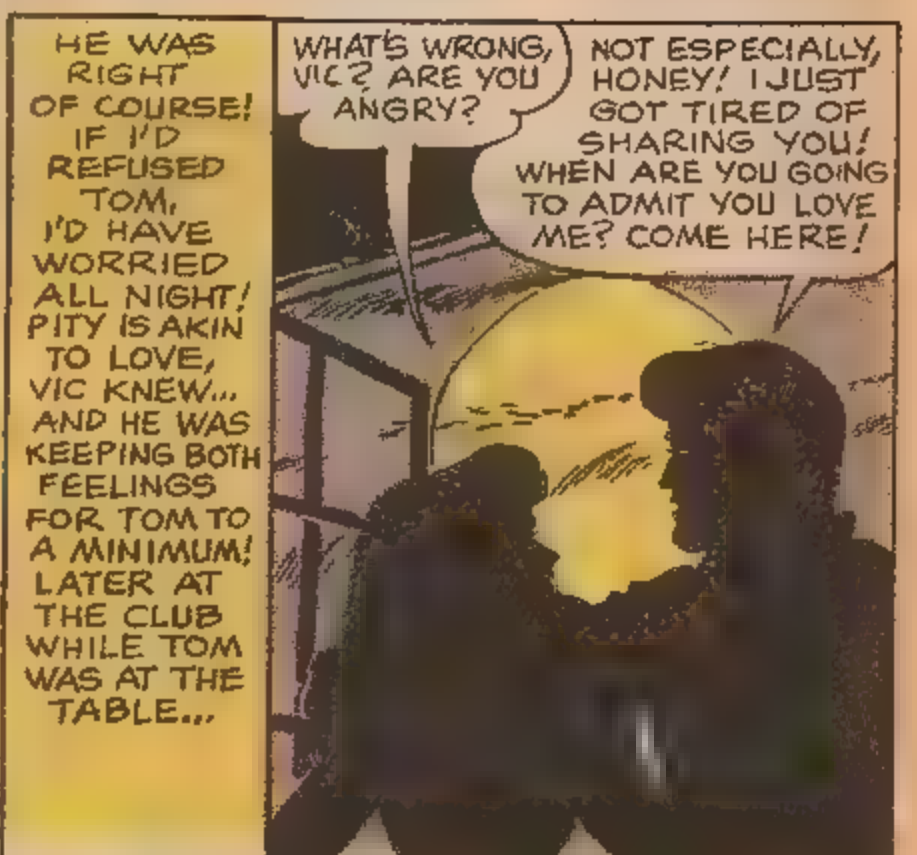
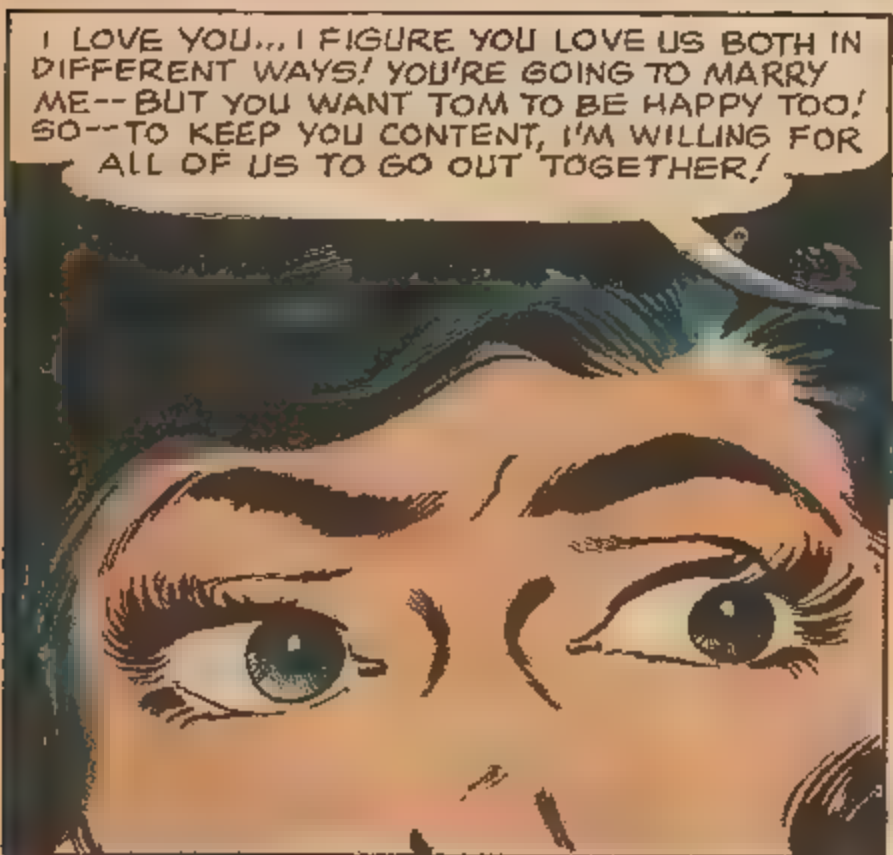
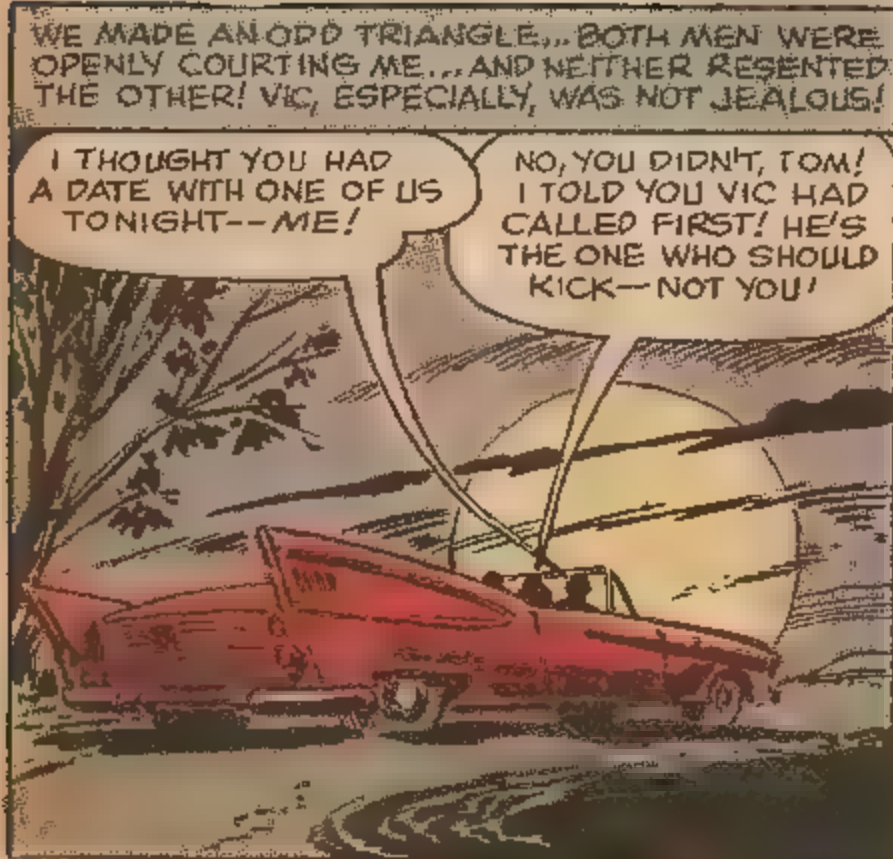
WELL, ER... I WAS THINKING OF YOU!



I LOVE YOU AS MUCH AS VIC DOES! I JUST CAN'T AFFORD TO BE IN A BIG HURRY! YOU UNDERSTAND, DON'T YOU, HONEY?

MAYBE I DO, TOM! I'LL WAIT AND SEE... I DON'T HAVE TO DECIDE NOW!





MY SECRET LIFE



YOU'RE PRETTY SURE OF ME, AREN'T YOU, VIC?

NOT REALLY, DARLING! I GUESS I'M JUST HOPING SO HARD, I BELIEVE THAT YOU LOVE ME! LET'S GO IN-- WE MUSTN'T NEGLECT TOM!

MOTHER KNEW HOW CONFUSED I WAS! SHE PROPOSED A DAY ALONE SOMEWHERE... AND WE DECIDED ON A PICNIC AT PINE POINT...



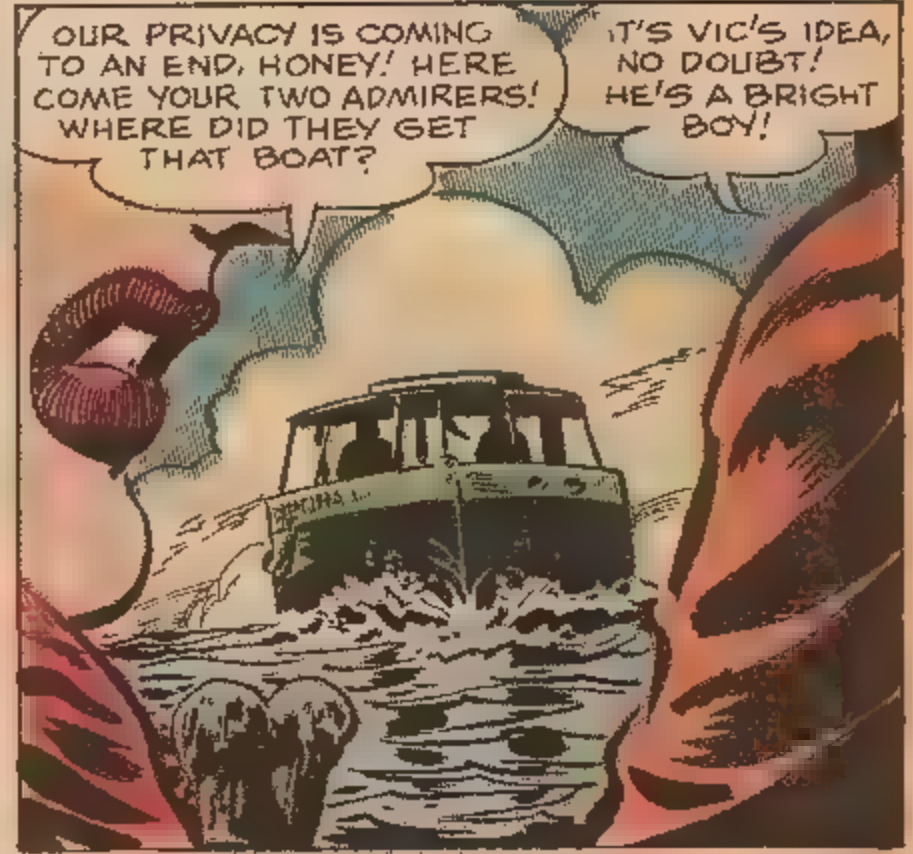
HERE'S A GOOD SPOT, MOM! IT'LL BE GOOD NOT TO HAVE MY TWO ADMIRERS UNDERFOOT!

YOU LOVE IT, MARIE!



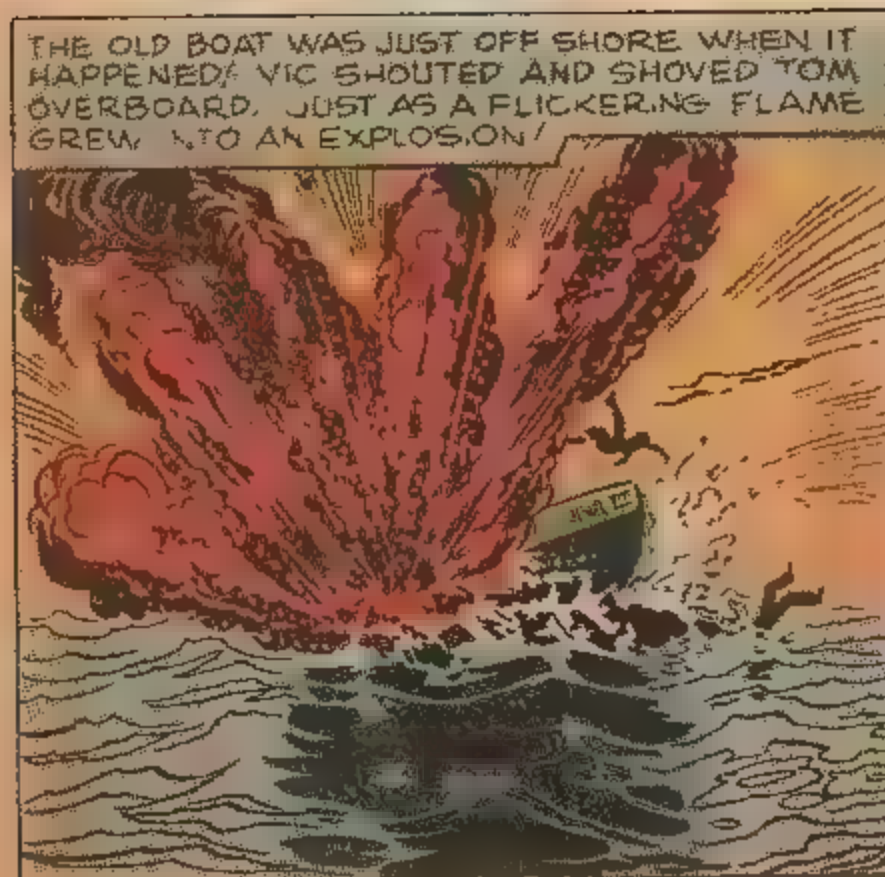
IT'S BEEN GOING ON TOO LONG, MARIE! YOU'VE GOT TO MAKE A CHOICE SOON!

I KNOW WHO I LOVE, MOM!

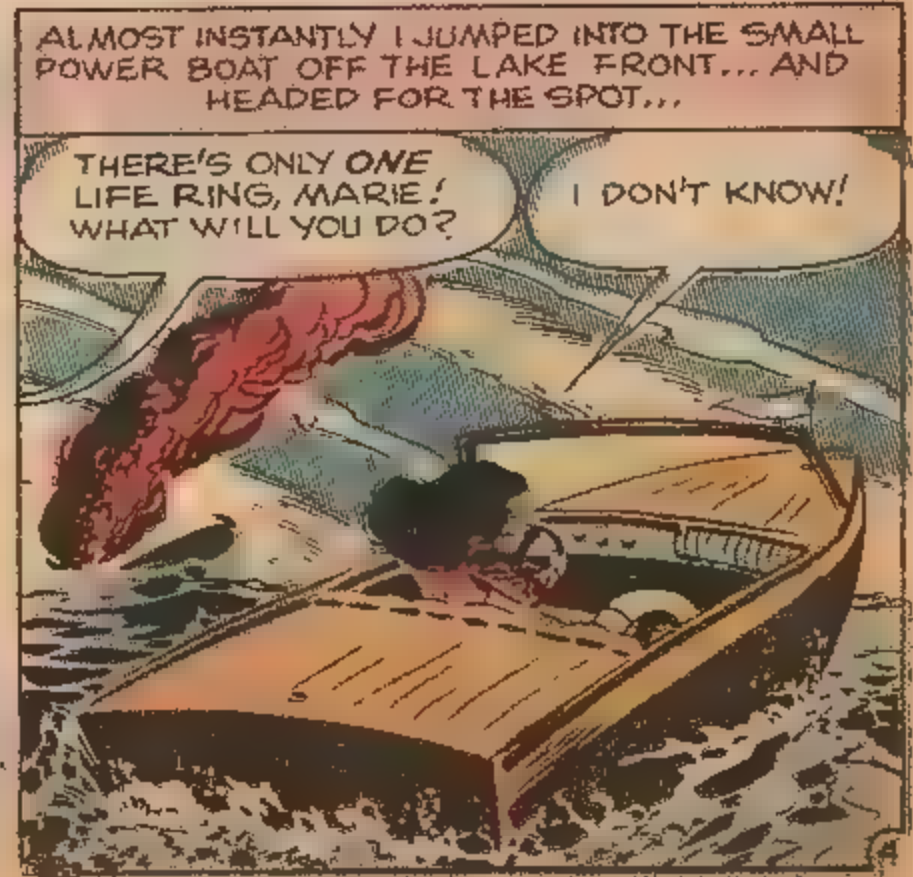


OUR PRIVACY IS COMING TO AN END, HONEY! HERE COME YOUR TWO ADMIRERS! WHERE DID THEY GET THAT BOAT?

IT'S VIC'S IDEA, NO DOUBT! HE'S A BRIGHT BOY!



THE OLD BOAT WAS JUST OFF SHORE WHEN IT HAPPENED! VIC SHOUTED AND SHOVED TOM OVERBOARD. JUST AS A FLICKERING FLAME GREW INTO AN EXPLOSION!



ALMOST INSTANTLY I JUMPED INTO THE SMALL POWER BOAT OFF THE LAKE FRONT... AND HEADED FOR THE SPOT...

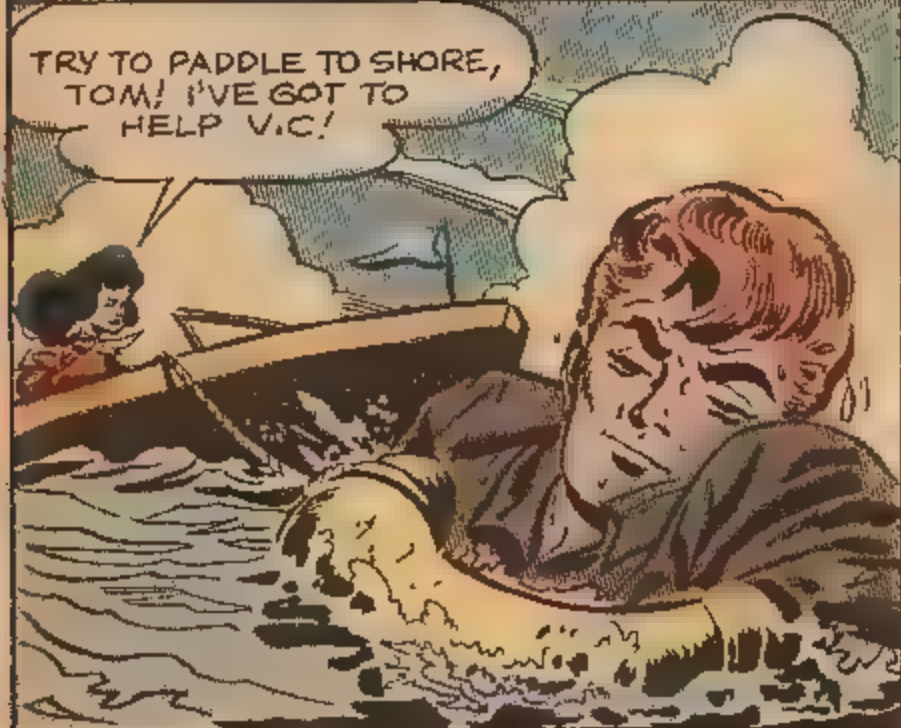
THERE'S ONLY ONE LIFE RING, MARIE! WHAT WILL YOU DO?

I DON'T KNOW!

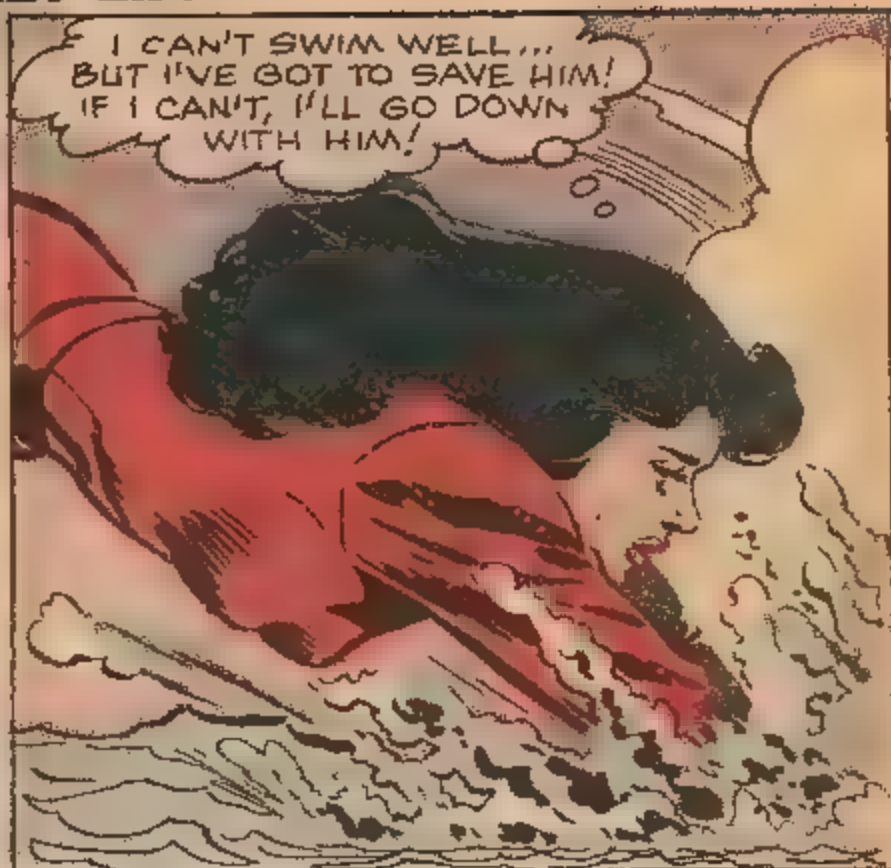
MY SECRET LIFE

WHAT WOULD I DO? I DIDN'T KNOW... TOM AND VIC BOTH SEEMED UNCONSCIOUS! I CAME TO TOM FIRST AND...

TRY TO PADDLE TO SHORE, TOM! I'VE GOT TO HELP VIC!



I CAN'T SWIM WELL... BUT I'VE GOT TO SAVE HIM! IF I CAN'T, I'LL GO DOWN WITH HIM!

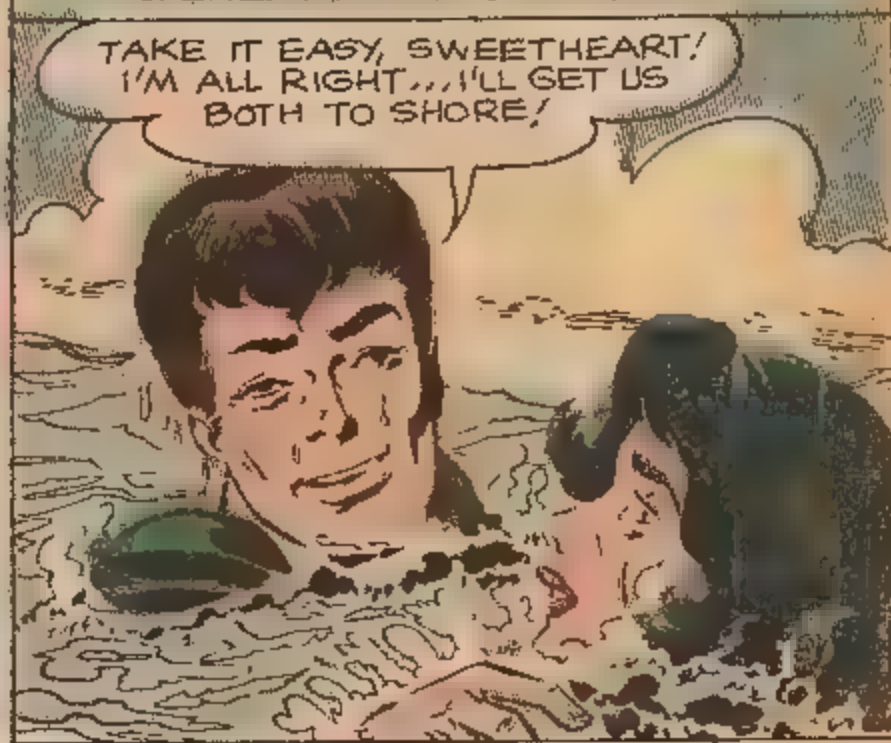


VIC! TRY TO SWIM! HELP ME, DARLING! PLEASE, VIC!



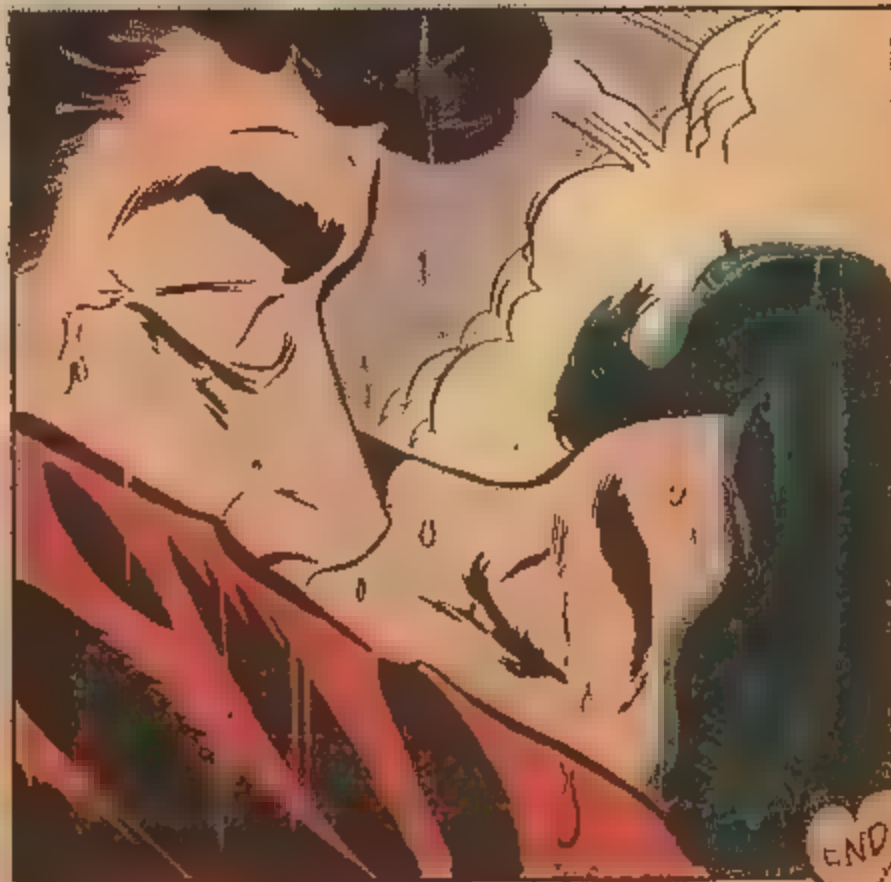
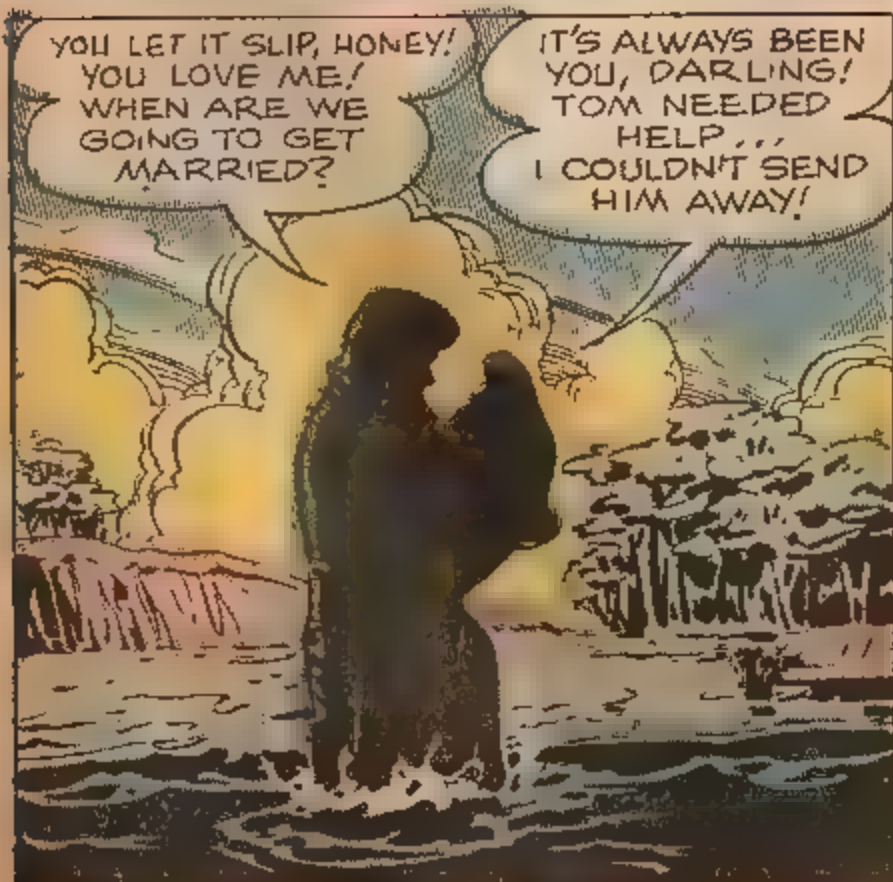
I WAS WEAKENING FAST... GOING UNDER WHILE I HELD HIM AFLOAT! THEN, HIS EYES OPENED AND HE SMILED...

TAKE IT EASY, SWEETHEART! I'M ALL RIGHT... I'LL GET US BOTH TO SHORE!



YOU LET IT SLIP, HONEY! YOU LOVE ME! WHEN ARE WE GOING TO GET MARRIED?

IT'S ALWAYS BEEN YOU, DARLING! TOM NEEDED HELP... I COULDN'T SEND HIM AWAY!



END

DENY ALL LOVE!

I DON'T KNOW WHAT SOURED JIM STUART ON WOMEN AND THE ART WORLD --BUT HE DIDN'T LIKE ME OR MY SEX AND HE HATED ANYONE CONNECTED WITH THE COMMERCIAL ART WORLD! WITH THESE HANDICAPS, MY BOSS EXPECTED ME TO DIMPLE A SMILE AT THE GENIUS AND GET HIM TO PRODUCE FOR US!

JIM, STOP! WE'RE SUPPOSED TO TALK ABOUT YOUR PAINTING, REMEM--JIM!

WE'LL TALK IN THE MORNING, ANNE! YOU STARTED OUT TO CHARM ME INTO WORKING FOR YOUR AGENCY AGAIN! DON'T TURN OFF THE CHARM NOW!



JIM STUART'S ILLUSTRATIONS WERE GOING OVER BIG, AT BIG PRICES! HE LIVED ON THE NEW JERSEY COAST WITH AN AUNT -- WHEN HE QUIT, ONE OF OUR HIGH-POWERED EXECUTIVES WENT DOWN TO CHANGE HIS MIND!

YOU FAILED, CARTER!

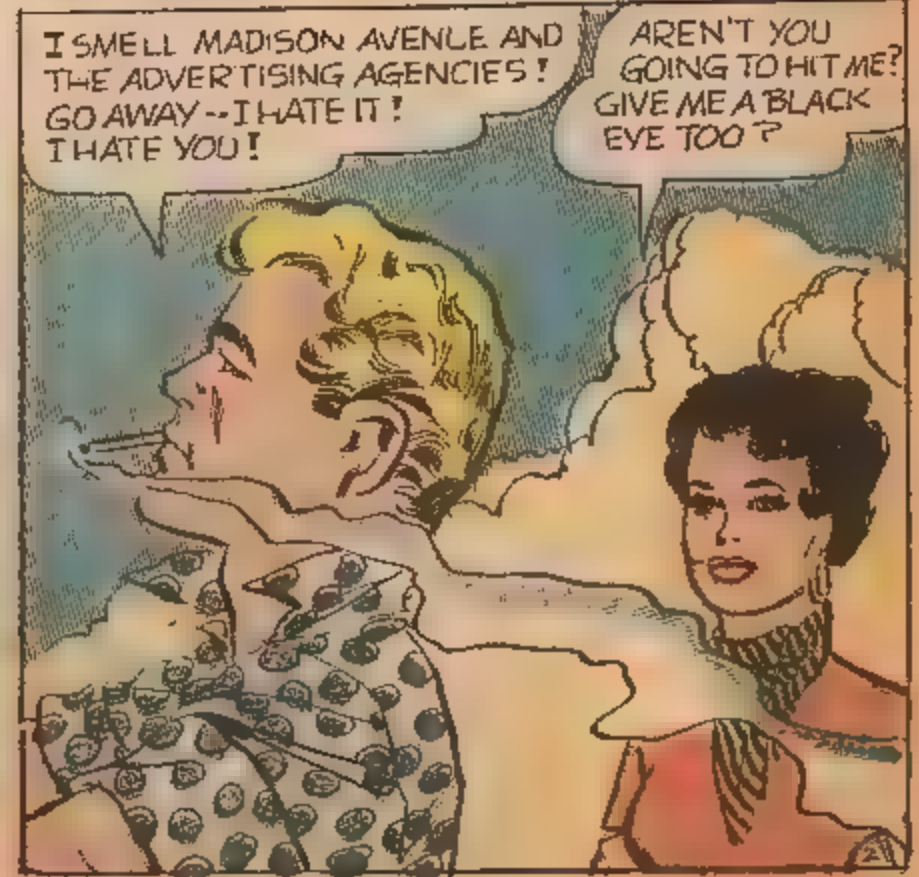
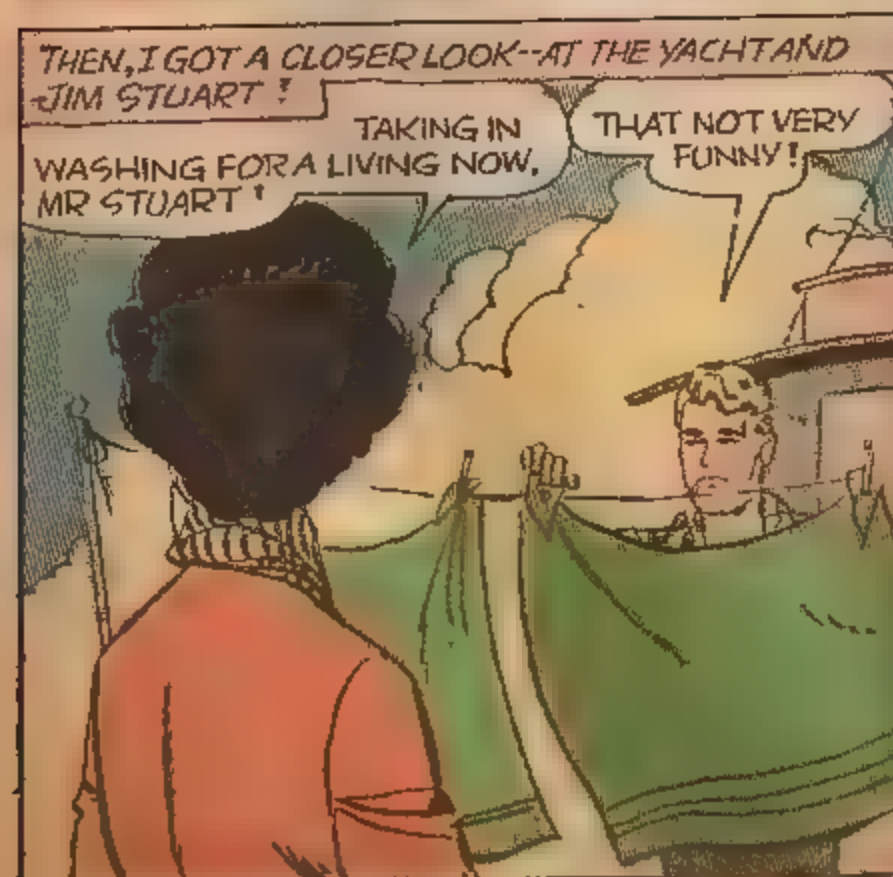
HE'S CRAZY, P.J.--! STOP LAUGHING, ANNE, A BLACK EYE IS NO JOKE!



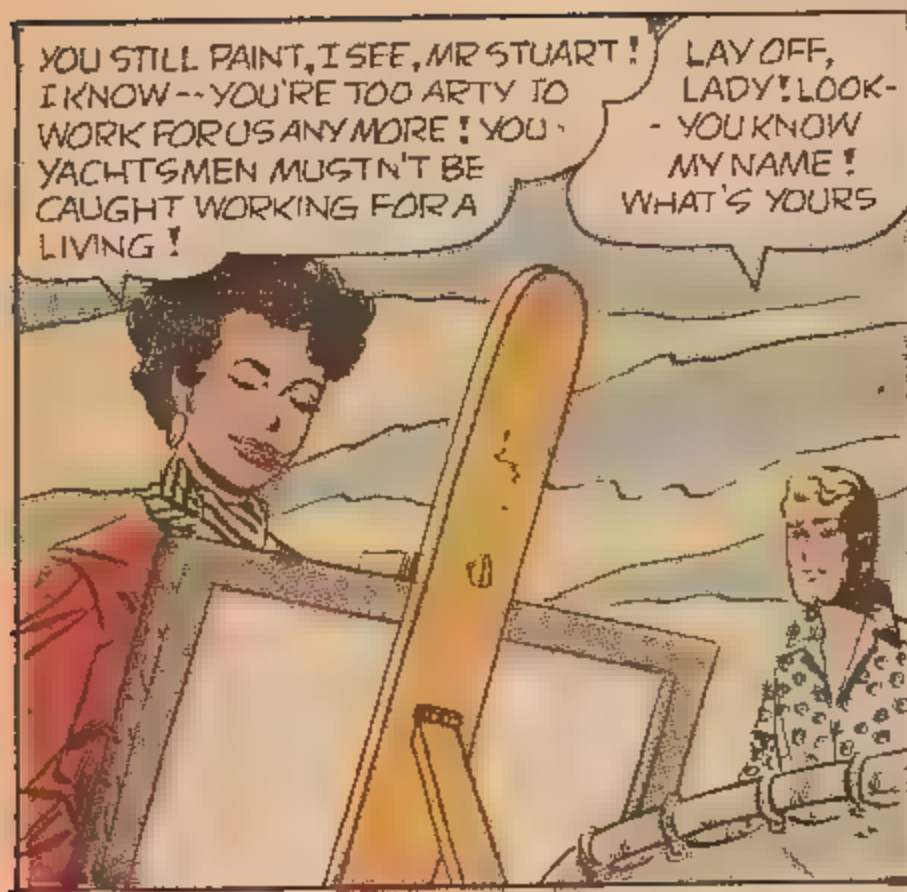
I HAVE TO LAUGH, PAUL! YOU WERE SO SURE OF YOURSELF WHEN YOU LEFT! I'M A LITTLE GLAD THAT YOU FAILED!



MY SECRET LIFE

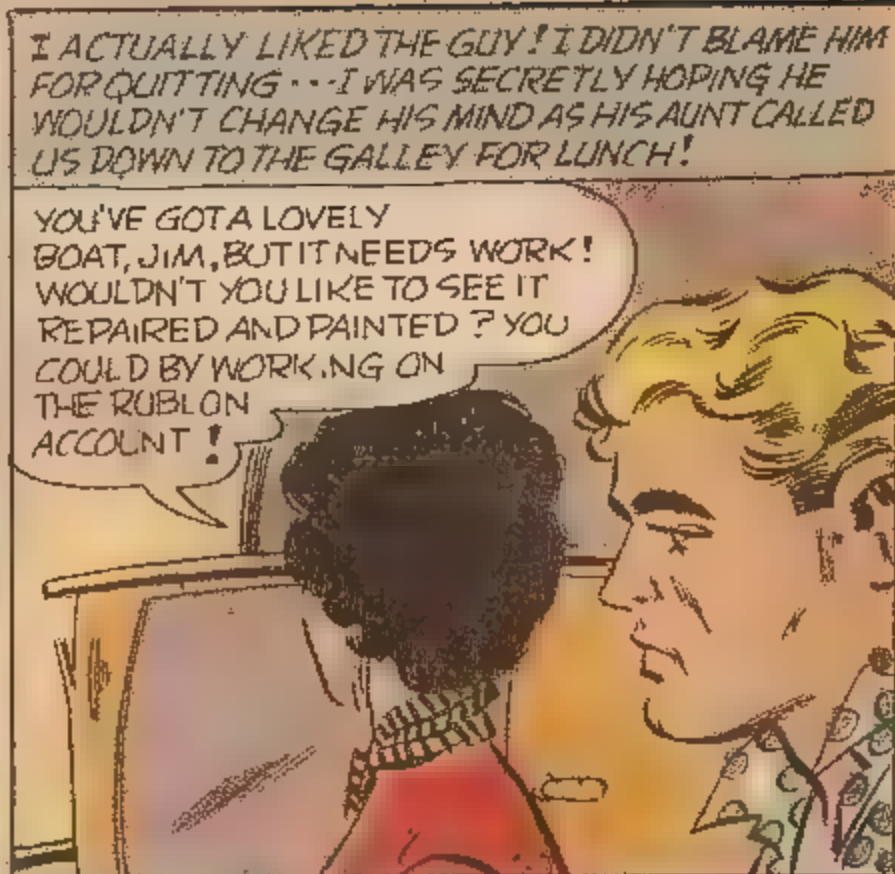


MY SECRET LIFE



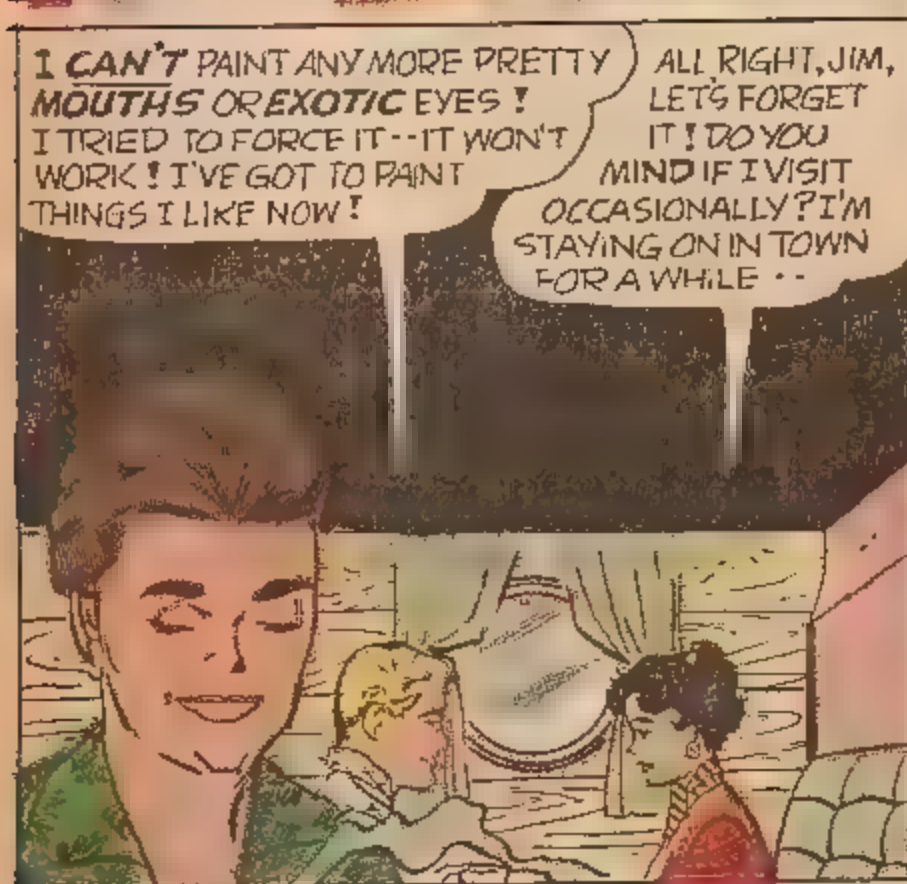
YOU STILL PAINT, I SEE, MR STUART!
I KNOW--YOU'RE TOO ARTY TO
WORK FOR US ANY MORE! YOU
YACHTSMEN MUSTN'T BE
CAUGHT WORKING FOR A
LIVING!

LAY OFF,
LADY! LOOK-
- YOU KNOW
MY NAME!
WHAT'S YOURS



I ACTUALLY LIKED THE GUY! I DIDN'T BLAME HIM
FOR QUITTING... I WAS SECRETLY HOPING HE
WOULDN'T CHANGE HIS MIND AS HIS AUNT CALLED
US DOWN TO THE GALLEY FOR LUNCH!

YOU'VE GOT A LOVELY
BOAT, JIM, BUT IT NEEDS WORK!
WOULDN'T YOU LIKE TO SEE IT
REPAIRED AND PAINTED? YOU
COULD BY WORKING ON
THE RUBLON
ACCOUNT!



I CAN'T PAINT ANY MORE PRETTY
MOUTHS OR EXOTIC EYES!
I TRIED TO FORCE IT--IT WON'T
WORK! I'VE GOT TO PAINT
THINGS I LIKE NOW!

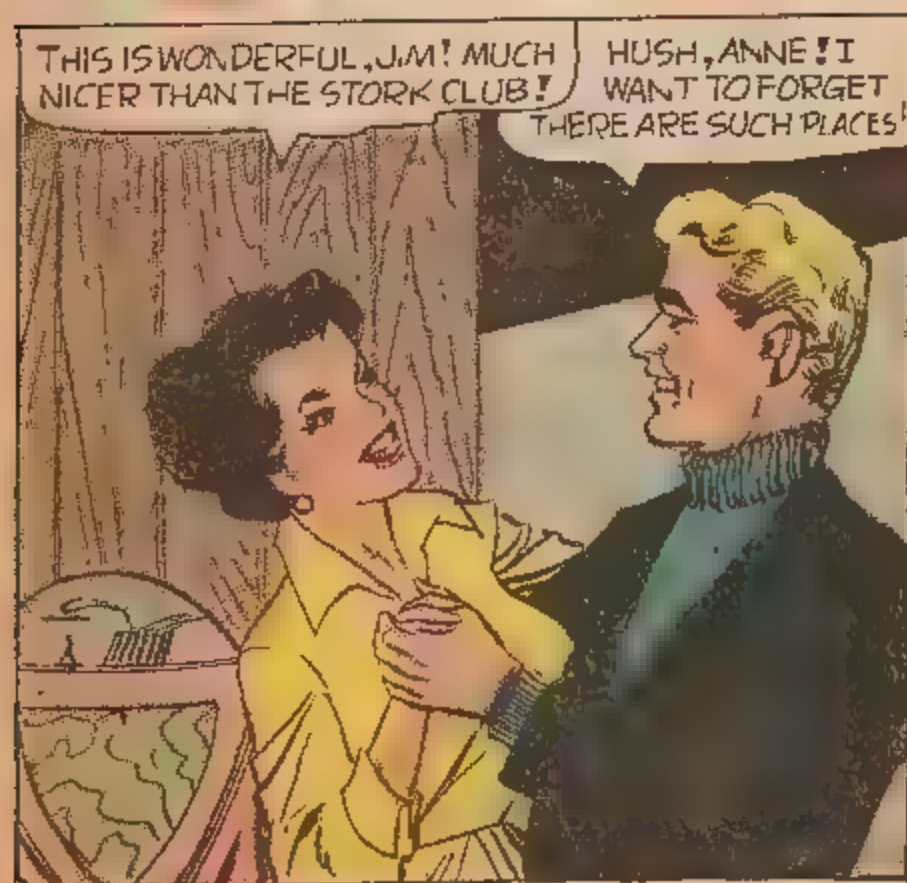
ALL RIGHT, JIM,
LET'S FORGET
IT! DO YOU
MIND IF I VISIT
OCCASIONALLY? I'M
STAYING ON IN TOWN
FOR A WHILE--



I WENT BACK TO THE HOTEL AND CALLED MY BOSS,
REPORTING NO PROGRESS! THEN, I SETTLED DOWN
FOR A NICE LONELY EVENING WITH TV--

LET'S GO DANCING, ANNE!

LET'S GO, JIM!



THIS IS WONDERFUL, JIM! MUCH
NICER THAN THE STORK CLUB!

HUSH, ANNE! I
WANT TO FORGET
THERE ARE SUCH PLACES!



NO, JIM! WE-- WE'D BETTER SIT
THIS ONE OUT!

Boys! Girls! Mothers! Dads!
TAKE 'EM FREE!

100 STAMPS

ALL DIFFERENT—from Every Corner of The Globe!

Start NOW to Enjoy The Hobby of Presidents and Kings!

YOURS FREE 100 fascinating foreign stamps. Each different. Each worth real money. Total Catalog Value well over \$2.00. But they're yours FREE. And they haven't even been sorted as to worth, so there's no telling what treasures you may find among them!

There's fun and adventure ahead for you in Stamp Collecting. Almost everything on earth is pictured on stamps — marvels of science and art, natural wonders, great people. No wonder statesmen, kings and movie stars collect them! And now YOU can get started on this wonderful

hobby with 100 exciting, colorful stamps from every corner of the world — ALL yours FREE!

MAIL COUPON TODAY

Supply is limited. So hurry — and we'll also include famous Berlin Bear Stamp FREE — plus a FREE copy of our "How to Collect Stamps" and other interesting offers for your inspection. RUSH coupon — with only 10¢ to help cover postage and handling RIGHT AWAY. If coupon has been used, write and mail 10¢ direct to LITTLETON STAMP CO., Dept. CCG-5-6 Littleton, N. H.



Also FREE!

If You Act Quickly!
PRIZED BERLIN BEAR STAMP!
Sought-after Red Russian Bear Stamp issued as propaganda to show rebuilding of Berlin. FREE if you rush coupon.

LITTLETON STAMP CO.
Dept. CCG-5-6, Littleton, N. H.

Please send me — FREE — 100 DIFFERENT STAMPS from all over the world, plus famous Berlin Bear Stamp, and FREE copy of "How to Collect Stamps". I enclose 10¢ to help cover postage and handling.

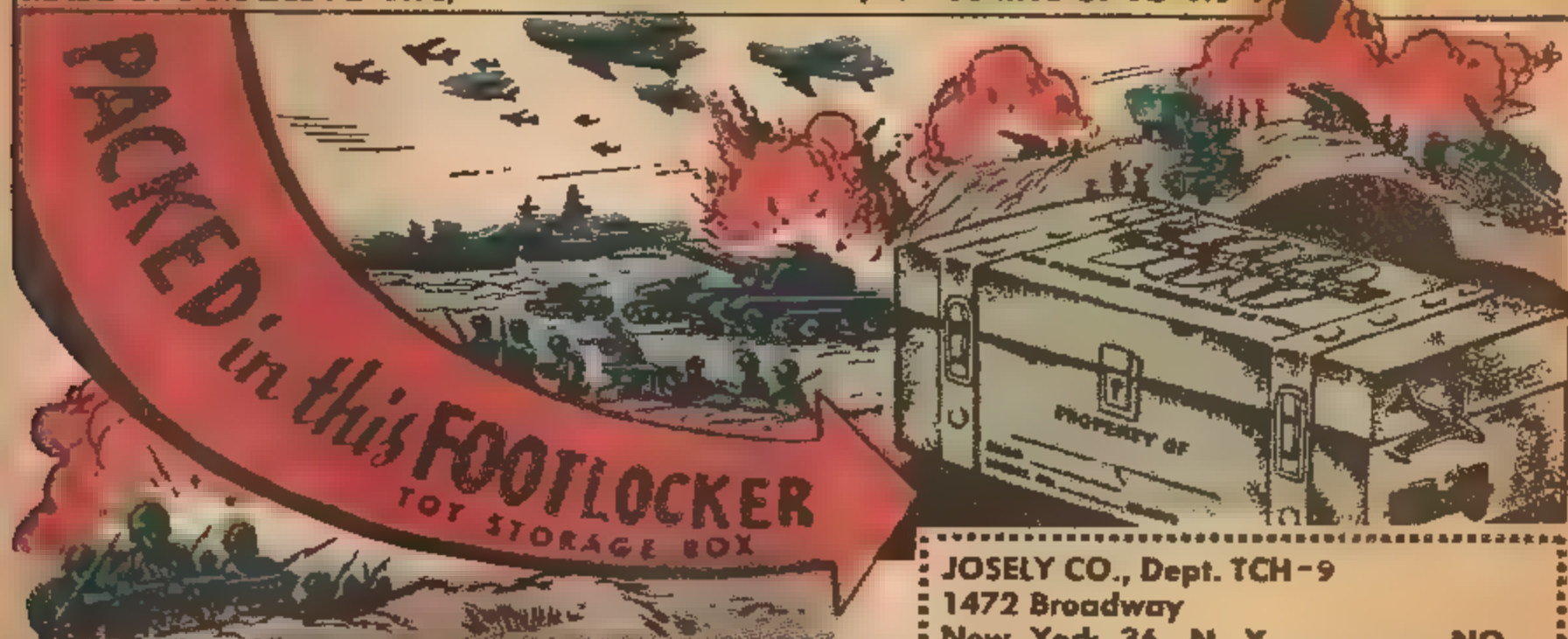
Name (Please PRINT)

Address

City State

100 TOY SOLDIERS \$1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4 1/2"!



EACH FOOTLOCKER CONTAINS:

- | | | |
|---------------|------------------|--------------|
| 4 Tanks | 8 Machinegunners | 4 Bombers |
| 4 Jeeps | 8 Sharpshooters | 4 Trucks |
| 4 Battleships | 4 Infantrymen | 8 Jet Planes |
| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 4 Bazookamen |
| 4 Riflemen | 8 Wacs | 4 Marksmen |

JOSELY CO., Dept. TCH-9

1472 Broadway
New York 36, N. Y.

HERE'S MY \$1.25!

NO

C.O.D.'s

Rush the TOY SOLDIERS TO ME!

Name

Address

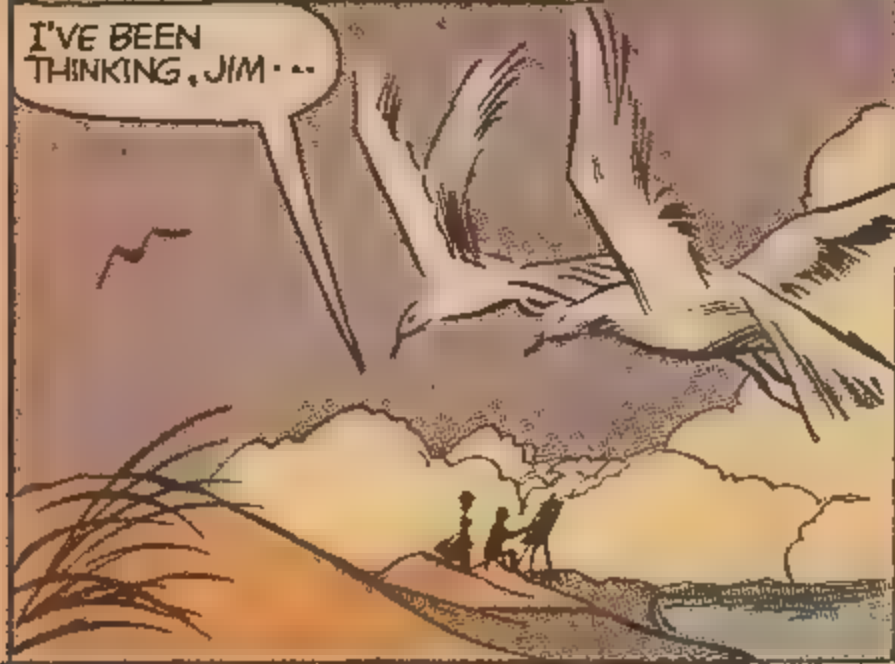
City State

Canada and foreign orders send \$1.50 postal money order.

MY SECRET LIFE

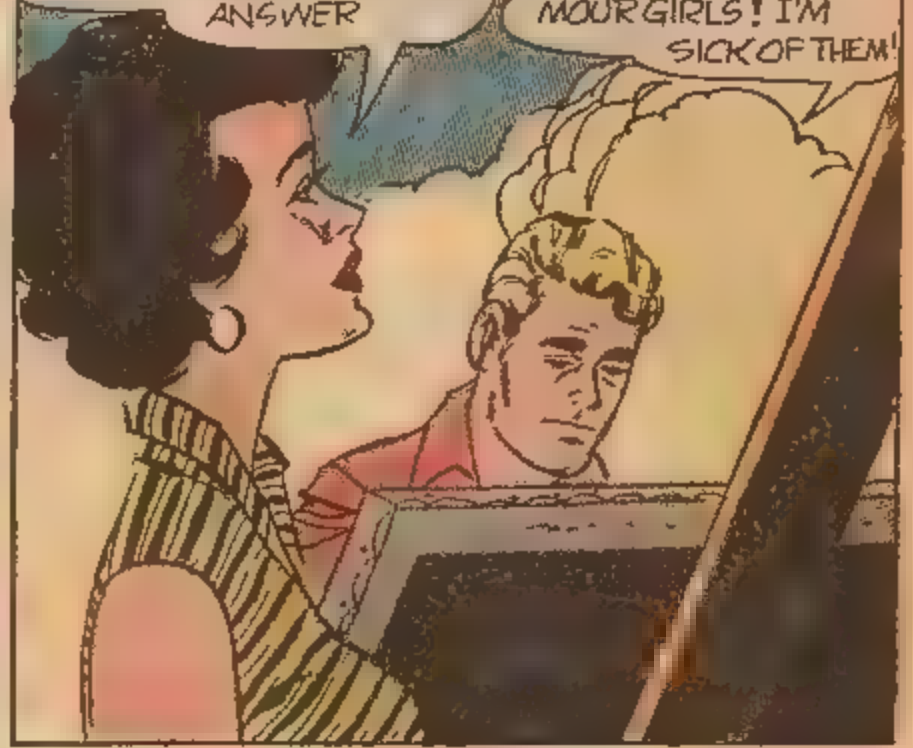
I SAW JIM EVERY DAY AND EVERY NIGHT FOR THE NEXT FOUR DAYS! I LOVED THE WORK HE WAS DOING... SEASCAPES, OLD SHIPS, FISHING BOATS! AND I WAS UNHAPPY BECAUSE HE NEEDED MONEY FOR HIMSELF AND HIS AUNT TO LIVE ON!

I'VE BEEN THINKING, JIM...



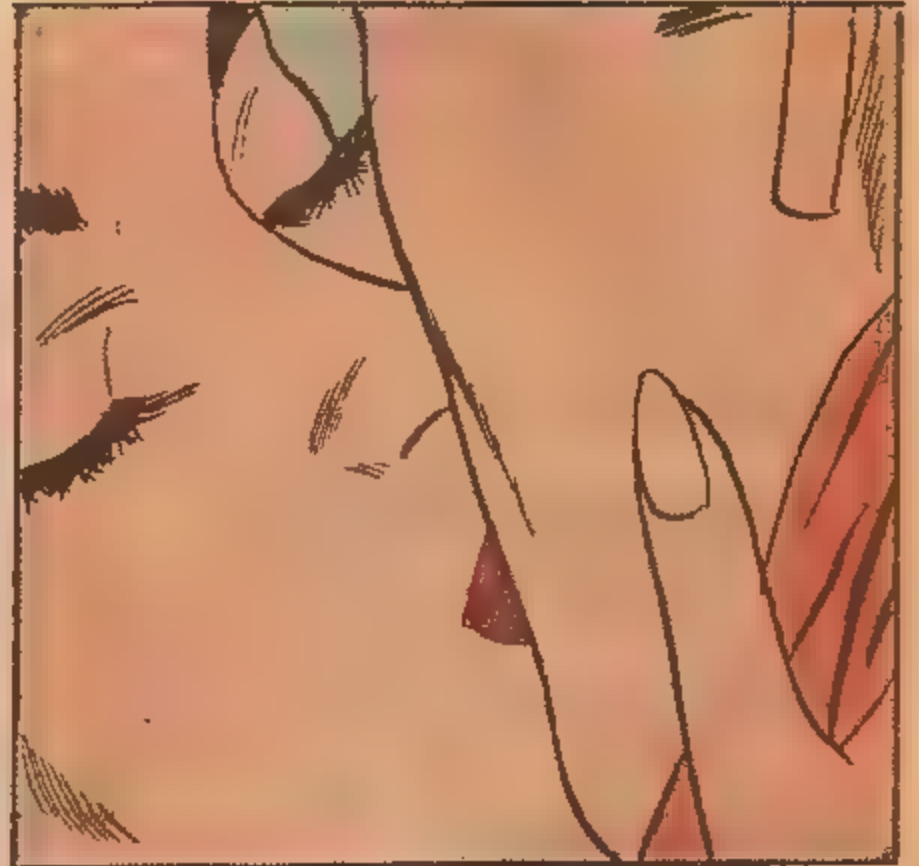
YOU LIKE TO PAINT--THE AGENCY WILL PAY GOOD MONEY FOR YOUR WORK! I THINK I HAVE AN ANSWER

I TOLD YOU, ANNE! NO MORE GLAMOUR GIRLS! I'M SICK OF THEM!



YOU'RE THE ONLY GLAMOUR GIRL I WANT IN MY LIFE, DARLING! ANNE--YOU KNOW I LOVE YOU!

YES, DARLING--AND I LOVE YOU!



JIM, THERE'S SOMETHING I MUST DO! PROMISE ME YOU WON'T HATE ME FOR IT! PLEASE, JIM, **PROMISE!**

NO, ANNE, I WON'T! BECAUSE IF IT'S SOMETHING TO GET ME BACK TO AD AGENCY ART, I **WILL** HATE YOU!



I DON'T CARE IF YOU DO, JIM! I'VE GOT TO TRY TO SHOW YOU THE ANSWER! YOU WERE GOING TO ASK ME TO MARRY YOU--WE BOTH KNOW IT! WHAT WOULD WE LIVE ON--AIR? I'M GOING!



MY SECRET LIFE

JIM STUART DIDN'T TRY TO FOLLOW ME! I WENT TO HIS YACHT FIRST AND GATHERED UP ALL THE PAINTINGS HE HAD FINISHED... AUNT BESS HELPED!

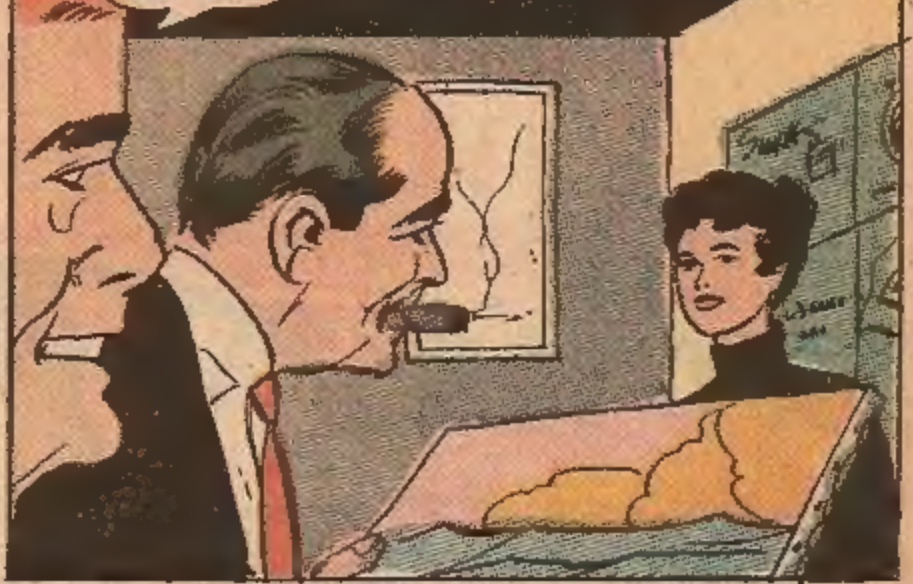
HE'LL GET MAD, ANNE, BUT IT'S WORTH THE RISK!

I KNOW IT IS, AUNT BESS! I'LL BE BACK TOMORROW!



I SAW MY BOSS AND PRESENTED MY IDEAS! RUBEN LIKED THEM AT ONCE!

YOU WRITE THE COPY AROUND STUART'S PAINTINGS, ANNE! THE CAMPAIGN YOU GAVE US, WRITTEN FOR HIS ART, WAS TERRIFIC!



I HURRIED BACK TO JIM AND THE YACHT WITH A BEAUTIFUL FAT CHECK! BUT HE WOULDN'T ACCEPT IT... HE WOULDN'T EVEN TALK TO ME!

YOU STUBBORN IDIOT! STOP THINKING OF YOURSELF! THINK OF AUNT BESS! THINK OF THE YACHT! THINK OF ME, DARLING!



LOOK AT ME, JIM! JIM, YOU'RE NOT... OH, JIM!

NEXT TIME, LET ME MAKE THE DECISIONS! ANNE, YOU'RE WONDERFUL!



WE'LL FIX UP THE BOAT FIRST, DARLING, THEN

WHOA, SWEETHEART! WE'LL GET MARRIED FIRST--THEN WE'LL FIX UP THE BOAT! WE CAN DO THAT DURING OUR HONEYMOON BEFORE I GO BACK TO WORK WITH YOU!



Discover For
Yourself Why
More Beautiful
Women
Everywhere
Prefer Famous
PRINCESS PAT
Fine Cosmetics

Special Introductory

FREE \$5 GIFT OFFER

TRY THIS

PRINCESS PAT

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LIPTONE

"Heavenly Lip Beauty"

The only Can't Smear Lip-
stick creation that positive-
ly won't smear anything or
anyone!

Price
only

\$1.00



RHONDA FLEMING
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GET THIS
PRINCESS PAT
Beauty Kit As a
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Set of 6 NEW Princess Pat Cosmetics
FREE TO YOU!

TAKE ADVANTAGE OF THIS GENEROUS OFFER
ON OUR MONEY BACK GUARANTEE



THIS IS YOUR OPPORTUNITY to give your-
self new beauty at virtually no cost. Try
Liquid Liptone, the new kind of lipstick that
can't smear. Learn for yourself why this clever
lip beautifier has won such wide acclaim. See
how it acts to keep your lips lush and colorful
morning and night. Observe how it stays on
fresh and temptingly smooth without fading.

You get a regular full size dollar bottle of amazing Liquid Liptone on
this offer and absolutely FREE of extra cost, the famous Princess Pat
Beauty Kit containing 6 new cosmetics valued at \$5.00, all for only \$1
plus 25c for Federal tax, postage and handling.

HERE IS AN OFFER you just can't afford to pass up for even a day
so that you don't miss out on this thrilling FREE GIFT set. You ac-
tually receive a total value of almost \$6.50 at a cost to you of only
\$1.00 plus 25c. You get everything you need to give yourself at least
three months daily beauty care and that flattering, ravishing make-up
so necessary to your looks and poise in meeting today's ever challeng-
ing standards. These are not just ordinary cosmetics. Each and every
one is a genuine Princess Pat finest quality product . . . from coveted
beauty secrets that have captured highest awards in world wide com-
petition.

HAVE YOU OFTEN ENVIED OTHERS who seemed to possess that
plus radiance and beauty men invariably prefer? Then you are in for
a real surprise when you start using Princess Pat Liquid Liptone and
the 6 Princess Pat cosmetics you receive FREE in the Beauty Kit.
The difference will be apparent before your very eyes. You'll note how
these superior quality cosmetics add exquisite new beauty to your lips
and complexion—even seem to bring new sparkle to your eyes. Princess
Pat is a name dedicated to beauty and Princess Pat Cosmetics are
used by millions of beautiful women everywhere. Now, for the first
time, available to you direct from Princess Pat on this Special Intro-
ductory FREE GIFT OFFER.

This offer is for a limited time only. So make sure you get your supply
of Liquid Liptone and \$5.00 value Free Gift Beauty Kit before this
liberal introductory offer is withdrawn. Mail your order on the coupon
today to receive everything as offered for only \$1.00 plus 25c tax,
postage and handling. Princess Pat guarantees that you'll be delighted
or return in 10 days for refund.

1. PATRICIAN CREAM - scientific
moisturizer. The skin seems to
"drink it up" . . . takes on dewy,
youthful freshness. Use in the
morning for daytime beauty—over-
night for tomorrow's beauty.

2. PERFECTONE - perfect foundation
cream. Gives skin a velvety even-
tone. Lovely flattering shades.

3. PAT-STIC - covers up dark circles
under eyes. Hides marks, blemishes.
A blessing to teen-agers.

4. CHEEKONI - delicate creamy
substance that changes on your skin

-develops color that seems to come
from within like a natural blush.
Lasting, moisture - proof, won't
streak or fade, even in swimming.

5. FACE POWDER - the only powder
with an Almond Base . . . secret
formula improves skin texture.
Clings amazingly. Delightful muted
fragrance and latest fashion shades.

6. PERFUME (SOLID) - "Secret of
the Odalisque." You'll love it . . .
everyone, will. Its haunting mysteri-
ous fragrance lends alluring, exotic
charm. Can't spill.

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PRINCESS PAT, DEPT. 3604-A

P. O. BOX 118, MURRAY HILL STA., NEW YORK 16, N. Y.

I enclose \$1.00 plus 25c for Federal tax, postage and handling (total
\$1.25). Rush me prepaid one full size Princess Pat Liquid Liptone and
Free Gift Beauty Kit of 6 Princess Pat Cosmetics as offered on Money
Back Guarantee. NOTE: Check your complexion type in square below.
Princess Pat will select your correct shades.

MY COMPLEXION TYPE:

() Blondo () Medium () Brunette

NAME

ADDRESS

CITY

ZONE

STATE

(Offer good only in U.S.A. and possessions)

Limit: 2 Sets to a customer

Just Pick the Kind of Body YOU Want

Charles Atlas

"World's Most Perfectly Developed Man"

CHECK THE COUPON BELOW

...and SEE How EASILY You Can Have It!

WHAT kind of body do YOU want? One with the kind of power-packed shoulders that make girls go "Ga-Ga" on the beach? Or sledge-hammer biceps that will make the toughest bully respect you! Or strong-as-steel stomach muscles; a slim waist? Just tell me WHERE you want it—and I'll add SOLID INCHES of muscle, FAST!

Yes, I'll quickly show you how to have the kind of body men respect and women admire.

I don't care if you're young or old, skinny or fat, tall or short. Just check the "dream build" you've always wanted—right in the coupon below. Then just give me 15 minutes a day of your spare time—in the privacy of your own room. Prove to yourself how easily I get results that you can see, feel, and measure with a tape!

WHAT'S MY SECRET?

"DYNAMIC TENSION"—that's my secret! It's the NATURAL method that I myself developed to change my body from the miserable skinny-chested weakling I was at 17 to my present "World's Most Perfectly Developed" body. Thousands have become marvelous physical specimens my way.

No gadgets, no contraptions. With "Dynamic Tension" you can laugh at artificial muscle-makers. You simply use the DORMANT muscle-power in your own God-given body. Before you know it, you're a NEW MAN — full of red-blooded get-up-and-go — healthy and handsome!

FREE My Valuable Illustrated 32-Page Book. NOT \$1.00 — NOT 10¢ — but FREE!

Send for my famous book showing how "Dynamic Tension" makes you a new man. 32 pages packed with photographs and valuable advice. See what my method has done for thousands of fellows, young and old.

This book is a real prize. Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: CHARLES ATLAS, Dept. 3253, 115 East 23rd St., New York 10, N. Y.



Charles Atlas thrilled millions of TV viewers with his handsome build and dynamic personality when he recently appeared as a guest on "What's My Line?", "Masquerade Party," and "I've Got A Secret."

JUST LOOK AT THE RESULTS I GET!



"When I started your course I weighed only 141. Now weigh 179." —T. E., N. Y.



"Have put 3½" on chest (normal), 2½" expanded." —P. S., N. Y.

Why Be Half a Man?

When it's so easy to become a real HE-MAN my natural way. Most fellows spend all of their lives feeling only HALF ALIVE. But you don't have to put up with that. Give yourself honest answers to these important questions ARE YOU:

- Skinny and Run Down?
- Overweight and Short of Breath?
- Always Tired?
- Nervous?
- Shy and Lacking in Confidence?
- Slow at Sports?
- Do You Want to Gain or Lose Weight?
- Are you ashamed of your HALF-MAN build?

I tell you what you can do about these HALF-ALIVE symptoms in my valuable FREE Book. Pick the kind of body you want — right in the coupon below. Mail it to me personally and I'll rush you my free Book at once!



Meet Hector Romero, a recent winner of one of my Atlas Trophies for the most improvement in just 3 months.

CHARLES ATLAS, Dept. 3253.
115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ More Weight — Solid in The Right Places
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man — 32 pages, crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Name.....Age.....
(Please Print Clearly)

Address.....

City.....State.....

☐ If under 14 years of age check here for Booklet A.

LOOK KIDS! Big Powerful MAGIC MAGNIFIER

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SENT ABSOLUTELY
FREE!**



JUST CLIP AND MAIL COUPON for FREE Magnifier, Big Catalog and Order of Salve

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WILSON CHEMICAL CO., Dept. 99-2, Tyrone, Pa.

MAIL COUPON BELOW! FIND OUT HOW WE GIVE YOU

MANY WONDERFUL PREMIUMS or CASH

MAGIC MAGNIFIER COMES TO YOU FREE! ACT NOW!

MAGIC MAGNIFIER HELPS
BETTY & JIM
SOLVE BIG "JEWEL MYSTERY!"
↓ WHILE "BUG
WATCHING".

THIS MAGNIFIER
MAKES THESE ANTS
LOOK LIKE ELEPHANTS!



THIS MUST BE A
ROBBER'S
HIDING
PLACE!

OH NO
IT ISN'T...



WOW! THIS ONE'S
LUGGING A
BIG
PEARL!

YES,
AND HERE'S
HIS TRAIL - LET'S
FOLLOW
IT!

- WHY IT LEADS
TO THIS OLD
TREE TRUNK!

GOLLY!
THERE'S THE
WHOLE
NECKLACE, A
RADIO, A WATCH,
A CAMERA...

- THAT'S MY SECRET HIDE-OUT FOR ALL
THE SWELL PREMIUMS I EARNED SELLING
WHITE CLOVERINE BRAND SALVE TO
MY FRIENDS AND NEIGHBORS!

GOSH!
YOU
TOO?!



YES, ANY BOY OR GIRL CAN EARN
SWELL PREMIUMS - JUST MAIL COUPON
TO GET
STARTED.



MAIL
COUPON



RADIOS
BLANKETS TELESCOPES
ALUMINUM WARE CLOCKS



CAMERAS
WATCHES
RADIO'S
BLANKETS



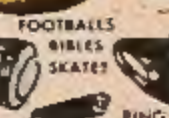
YESSIEE, A REAL
LIVE PONY FOR
YOUR VERY OWN!



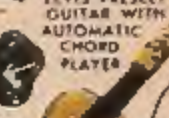
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PENCIL SETS
TYPEWRITERS



FLASHLIGHTS



ELVIS PRESLEY
GUITAR WITH
AUTOMATIC
CHORD
PLAYER



FIELDER'S GLOVE



DOLLS



WATCHES



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SHAVES
WAGONS



WALLETS



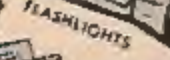
FOOTBALLS



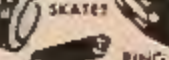
BASEBALLS



BASEBALL BATS



RINGS



BOW &
ARROW
SETS



WHITE CLOVERINE
BRAND SALVE



WHITE CLOVERINE
BRAND SALVE

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Wilson Chemical Co., Dept. 99-2
Gentlemen: Please send me an trial 14 colorful art pictures with 14
tubes of White CLOVERINE Brand SALVE to sell at 50c a tube (with
picture). I will remit amount asked within 30 days, select a Premium
or keep Cash Commission as explained under Premium wanted in
catalog sent with order, postage paid to start. Be sure to send my
FREE "MAGIC MAGNIFIER!"

NAME _____ AGE _____

ST. _____ R.D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST
NAME HERE

Paste coupon on postal card or mail in envelope today